

Ficci, UK group explore business avenues in state

TIMES NEWS NETWORK

Lucknow: The Federation of Indian Chambers of Commerce & Industry (Ficci) and Innovate UK co-hosted a business-to-business (B2B) forum in Lucknow on Monday.

Thirteen UK-based companies specializing in urban systems were in Lucknow to conduct business meetings with Uttar Pradesh firms focused on working in Urban system domain.

The rationale was to forge strong collaborative partnerships and R&D opportunities in the realm of urban systems innovation.

Awanish Awasthi, advisor to UP CM, highlighted the state's ongoing efforts to enhance urban infrastructure and sustainability, acknowledging the complex challenges that require innovative, colla-



Awanish Awasthi, advisor to UP CM, at the forum on Monday

borative solutions.

Charlotte Fraser, UK-India Partnership Manager, Innovate UK said, "the Urban Systems mission to Lucknow brings 13 fast-growing UK start-ups to India. Our goal is to strengthen research and innovation partnerships between the UK and India."

Others present at the session included industry members of UP, Mukesh Singh and Vinayak Nath, and AK Singh, general manager, Lucknow Smart City.