

Govt drafting new policy to raise UP's total exports: Nandi

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Lucknow: In a bid to increase Uttar Pradesh's share in national exports, the state govt is drafting a new export promotion policy for 2025-30. Sharing details, Industrial development minister Nand Gopal Gupta Nandi said the policy aims not only to enhance UP's share in national exports but also to raise the state's total exports.

"The govt's goal is to provide maximum incentives to exporters... and their achievements will help UP realise the one trillion-dollar economy goal," Nandi told TOI.

He added that the new policy emphasises this objective and includes provisions for online tracking of subsidies provided to exporters. The policy will prioritise sectors such as engineering

goods and textiles, glass and ceramic products, wood products, sports goods, services, education and tourism, IT and ITES, medical value travel, and logistics. It also aims to support job creation and industrial development.

Highlighting UP's ongoing economic transformation and its significant contribution to India's goal of becoming a five trillion-dollar economy, Nandi, said, "The new export policy will establish Uttar Pradesh as a globally recognised export

hub." He noted that exporters currently benefit from the Marketing Development Assistance Scheme, Air Freight Rationalisation Scheme, and Gateway Port Freight Subsidy Scheme.

He stated that support for participation in international fairs will also rise and exporters will be reimbursed 75% of certification expenses. The freight subsidy for goods exported to gateway ports will be doubled. Financial assistance will now be extended to small exporters for LCL shipments, previously limited to full container loads. To promote e-commerce exports, the E-commerce Onboarding Assistance Scheme will cover 75% of listing fees on global e-commerce platforms, up to Rs 3,00,000 per exporter annually during the first year.