

Shree Cement unveils its new ₹850-crore grinding unit in UP

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Updated On Apr 1, 2025 at 08:34 PM IST



An ICRA report expects cement demand to grow by 4-5% y-o-y in 2024-25.

Shree Cement on Tuesday announced the ~~announced the~~ commissioning of its new grinding unit in Etah, Uttar Pradesh (UP). According to the company’s statement, the project is entirely funded through internal accruals, entailing

an investment of ₹850 crore.

“We are committed to supporting Uttar Pradesh’s rapid infrastructure and housing development. Our manufacturing units also contribute to a sustainable future for local communities by creating job opportunities, establishing educational facilities and improving infrastructure,” said Neeraj Akhouri, managing director of Shree Cement.

Strategic location and logistics

The plant’s location near railway lines allows for efficient and cost-effective transport of raw materials from Rajasthan. Cement distribution will utilise both roadways and a newly constructed road with direct highway access for optimised logistics.

Sustainability and environmental responsibility

The Etah plant aims to be a model for sustainable operations as it features zero-waste practices and utilises air-cooled screw compressors to minimise water usage. It has advanced filtration systems that further reduce environmental impact.

The plant will consume 100 per cent of the fly ash waste—approximately 5000 tonnes daily—from the adjoining Jawaharpur Thermal Power Plant, further boosting efficiency. A solar power installation is also planned within the next two to three years.