

CM bats for engaging expert services to bolster Invest UP

Upgrade Nivesh Mitra Portal: Yogi

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CM Yogi Adityanath with Delhi LG Vinay Kumar Saxena during a meeting in Lucknow on Tuesday

ice for investors in India. He emphasized the need to further strengthen this positive industrial environment.

In many cases, No Objection Certificates (NOCs) are issued at various levels depending on the investment category. He emphasized the need to streamline and strengthen the system, ensuring the single-window mechanism is implemented in its true spirit.

The CM emphasised the

need to restructure the Nivesh Mitra portal using technology to prevent entrepreneurs' applications from being redirected to multiple departments.

"All departments must be integrated into a unified system to ensure timely disposal of applications. If a department fails to act within the timeframe, deemed approval should be granted," he said.

The implementation of the Single Window Act enables the industrial development department to provide consolidated approvals for major investments, the CM said.

Asserting that every investor is important and ensuring their convenience and security is the govt's responsibility, the CM emphasised the need to maximise the role of Udyami Mitras and make the Nivesh Sarathi portal more effective.

"There is a need to form a chasing cell under Invest UP,

comprising experts from various industrial sectors, to identify high-potential sectors, facilitate communication and ensure better coordination," he said.

Expressing satisfaction that investors from across the country and the world are eager to invest in UP, the CM told officials to strengthen the state's global outreach.

"The importance of establishing coordination with Indian embassies abroad cannot be undermined. Half-yearly meetings of the Invest UP Governing Body must be held," he said.

The CM also directed that new policies be introduced for emerging sectors to ensure that the state capitalises on the evolving global industrial landscape. Also, since land availability is a key requirement for industries, there is a need to accelerate land bank expansion and simplify land use conversion processes for industrial development, he said.