

# INVEST IN AGRA & KANPUR

THE TWIN PILLARS OF INDIA'S FOOTWEAR POWERHOUSE

## STEP INTO SUCCESS WITH INDIA'S LARGEST OPPORTUNITY IN THE FOOTWEAR SECTOR



Uttar Pradesh invites entrepreneurs to take advantage of the booming footwear and accessories industry in Agra and Kanpur-India's most renowned hubs for footwear manufacturing. The state government offers robust support and a thriving business environment for new and established footwear businesses.



## Why Invest in Agra & Kanpur ?

- Sectoral exports projected at ₹45,015 Cr, led by Agra (approx. 40%) and Kanpur (approx. 20%)
- Dedicated footwear parks, each spanning 300 acres, have been planned in Agra and Kanpur
- Projected investments of ₹7,800+ Cr. over next four years
- Strong global presence with exports to **USA, Europe, Australia, New Zealand & more**
- Seamless Investment Facilitation through Portals - Nivesh Mitra, Nivesh Sarathi and Online Incentive Management System
- 1 Million+ Skilled Workers with rich legacy of craftsmanship

### Explore Diverse Investment Opportunities in :

  
Footwear  
Manufacturing

  
Premium  
Footwear

  
Footwear  
Processing Units

  
Ancillary &  
Supply Chain

  
Technology &  
Design Centers

  
Warehousing  
& Logistics

Share your investment needs with us

**KAAM DAMDAAR  
DOUBLE ENGINE SARKAR**

### We assist with:

- Land allocation
- Utilities, logistics & infra support
- Policy, regulatory & environmental facilitation
- Tech, R&D and skilled workforce linkages
- Specific enablers to accelerate investment

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