

Invest UP to Host GCC Conclave on June 10, Showcasing Transformative GCC Policy 2024

- ***Uttar Pradesh to Host GCC Conclave, Paving Way for Global Investments***

Lucknow, June 9, 2025: Uttar Pradesh is poised to take a significant leap in the global services landscape as it gears up to host the GCC Conclave 2025 on June 10 at Hotel Taj, Lucknow. Organized by Invest UP, the state's premier investment promotion and facilitation agency, the conclave will bring together top industry leaders, global investors, policymakers, and multinational corporations to unveil and promote the U.P. Global Capability Centres (GCC) Policy 2024.

The conclave aims to position Uttar Pradesh as India's next big destination for Global In-House Centres (GICs) and Offshore Delivery Units, providing high-value services in IT, digital engineering, financial services, research and development (R&D), and more. The event marks a strategic initiative by the Government of Uttar Pradesh to create a strong, future-ready services ecosystem that drives economic growth, employment, and innovation.

Chief Secretary of Uttar Pradesh, Shri Manoj Kumar Singh, Principal Secretary, Infrastructure and Industrial Development, Shri Alok Kumar, and Principal Secretary, IT & Electronics, Shri Anurag Yadav, will headline the conclave. They will be joined by Mr. Amit Verma, Regional Head – North India, NASSCOM, who will provide industry perspectives on building a globally competitive GCC ecosystem in Uttar Pradesh. Other distinguished speakers include Mr. Varun Ramanan from Microsoft India, Mr. Rajeev Agarwal, Founder of MAQ Software, Mr. Amitabh Tiwari, Principal Consultant and Centre Head at TCS Lucknow along with members from CREDAI, the apex body of real estate developers.

These speakers will highlight how Uttar Pradesh's robust infrastructure, skilled manpower, and forward-thinking policies are transforming the state into an attractive global investment hub. The GCC Policy 2024 offers a highly competitive mix of financial incentives, payroll subsidies, talent development provisions, and R&D support.

Additionally, the U.P. GCC Policy 2024 places strong emphasis on fostering innovation by supporting startup collaborations, offering reimbursements for intellectual property creation, and providing dedicated funding for research and development. These measures aim to build a dynamic, future-ready ecosystem that encourages technological advancement and entrepreneurship. The upcoming GCC Conclave will serve as a strategic platform to deliberate on scaling digital enterprises, improving operational efficiencies, and forging global partnerships. With its proactive governance, skilled talent pool, and robust infrastructure, Uttar Pradesh is well-positioned to become a preferred destination for Global Capability Centres, driving India's leadership in high-value global services.
