

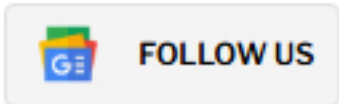
Uttar Pradesh Small Industries Corporation & India SME Forum launched the transformative Uttar Pradesh Niryaat Vriddhi Abhiyaan on May 30, 2025

Moradabad (Uttar Pradesh) [India], May 31: The Uttar Pradesh Small Industries Corporation (UPSIC), in collaboration with the India SME Forum, proudly announces the launch of the Uttar Pradesh Niryaat Vriddhi Abhiyaan (UPNVA) under the Raising and Accelerating MSME Performance (RAMP) scheme. This landmark initiative is poised to empower the first cohort of 500 Micro, Small, and Medium Enterprises (MSMEs) across the state, with a special focus on the handicrafts, and handloom sectors, home decor enabling them to become first-time exporters.



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The UPNVA is a comprehensive capacity-building programme designed to unlock the export potential of MSMEs in Uttar Pradesh. Going beyond conventional training, the initiative offers a structured three-phase approach that includes:

- Hands-on learning and personalized mentorship
- Expert guidance on product development, packaging, and branding