

UP's turnaround echoed from Delhi to Davos: Chief secretary

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Lucknow: Chief secretary Manoj Kumar Singh on Tuesday said that the UP govt and its machinery worked hard to make the state the number one choice for investors on many fronts over the past eight years.

“There was a time when UP was seen as a secondary option, but now, under the leadership of chief minister Yogi Adityanath, the govt machinery has positioned it as the number one choice for investors. I gathered echoes of UP's turnaround from Davos to Delhi. Transformative changes that define present-day UP are sure to help the state thrive in the area of GCCs as well,” he said, addressing the GCC conclave organised by Invest UP.

He credited the investor-friendly policies, modern infrastructure and proactive gover-

‘Plan to attract investors soon’

Chief executive officer, Invest UP, Vijay Kiran Anand said that a roadmap and action plan for future GCC conclaves will be rolled out soon. “Similar engagements would be organised in cities like Bengaluru, Chennai and Hyderabad. Additionally, international think tanks from the US and Europe will be engaged for roadshows in global cities to attract more investment,” he said.

nance for creating a robust industrial ecosystem. “With Noida-Greater Noida emerging as prominent global capability centre hubs, tier-II and III cities are also gaining momentum,” he said, adding that UP now ranks among the top choices for office and industrial setups because of competitive incentives and a supportive business environment.