

# Performance under review, Udyami Mitras to be held accountable

**LUCKNOW:** Udyami Mitras in Uttar Pradesh will now be held accountable for the tasks assigned to them, with their performance under review. The work of deputy commissioners of the District Industries Promotion and Entrepreneurship Development Centres (DICs) is also being assessed.

Tasked with assisting investors in bringing their investment to the production stage by acting as a bridge between the district administration and entrepreneurs, the state government has appointed 115 Udyami

Mitras in all 75 districts and key industrial development authorities. Three Udyami Mitras are reporting at the Invest UP's office in the state capital for review of their work everyday. This exercise which began on June 2 will continue till July 8.

Udyami Mitras have to connect investors with district magistrates, industrial authorities and officials concerned to ensure that the MoUs and investment proposals get rolling. "Udyami Mitras have to ensure investors do not have to run from pillar to post to get

various clearances for their projects. They have to assist investors in acquiring land, power connection, water supply and all other necessary approvals and ensure timely execution of projects," Invest UP officials said.

The Invest UP has invited deputy commissioners of DICs and Udyami Mitras from across the state to present district-wise progress reports.

Representatives from three districts are making presentations in a standardised format on a daily basis.

**HTC**