

Uttar Pradesh Showcases Investment Potential at World Expo 2025 in Japan

A Weeklong Showcase of Tradition, Transformation, and Technological Progress (July 21 – August 1, 2025)

Osaka, 27 July 2025 – Uttar Pradesh, one of India's most investor-friendly states, is making a strong impact at the ongoing World Expo 2025 in Osaka, Japan. Through its vibrant participation and a meticulously curated **UP Pavilion** at Bharat Mandapam, the state is spotlighting its dynamic industrial development, cultural heritage, and tourism potential—firmly positioning itself as a leading global investment destination.

The Uttar Pradesh Pavilion is highlighting the state's business-ready ecosystem, progressive governance, and investor-centric policy framework. A key focus is the state's flagship **One District One Product (ODOP)** initiative, which showcases unique local products from each district, alongside Uttar Pradesh's advancements in art, craft, **industry, and technology**.

Curated by Invest UP, the Pavilion is drawing enthusiastic interest from international delegates and industry leaders. Uttar Pradesh is showcasing over 33 sector-specific policies, robust industrial infrastructure, and a streamlined single-window clearance system to accelerate investments and enhance ease of doing business."

With over 56% of its population in the working-age group (18–60 years), Uttar Pradesh boasts a significant demographic advantage. The state is investing in skill development through premier institutions like IITs, IIMs, and a wide network of polytechnics and vocational training centers. This skilled talent pool is complemented by a proactive, pro-investment policy environment, making Uttar Pradesh a highly attractive investment destination.

Uttar Pradesh's infrastructure is a key enabler of its economic ambitions. The state features 13 expressways, five international airports—including the upcoming Jewar Airport in Noida, which is poised to become Asia's largest—more than 40 IT parks, and a rapidly growing startup ecosystem. Cities like Noida and Lucknow are emerging as hubs for Global Capability Centres (GCCs), supported by integrated infrastructure and responsive governance.

To further enrich visitor experience, a curated series of short films is being screened at the Pavilion, focusing on Uttar Pradesh's strengths in industry, tourism, culture, skill development, and food processing. Interactive displays also bring alive immersive journeys such as the Buddhist Circuit, showcasing the state's multidimensional appeal.

A high-level delegation from Uttar Pradesh, led by Hon'ble Finance Minister Shri Suresh Khanna, participated in the Expo.

Plan Your Visit

Location: UP Pavilion, India Pavilion – Bharat Mandapam, World Expo 2025, Osaka

Showcase Dates: July 21 – August 1, 2025

The Uttar Pradesh Pavilion is serving as a vibrant platform for industrial, academic, and cultural dialogue—reinforcing the state's rising stature as a global hub for investment, innovation, and knowledge exchange.
