

# Japanese firms view UP as investment-friendly & reliable destination: Envoy

**Lucknow:** Japanese ambassador



**Ono Keiichi** on Friday paid a courtesy visit to Chief Minister Yogi Aditya-

nath and discussed steps to strengthen collaboration between Japan and Uttar Pradesh in technology, investment, youth skill development, and tourism.

The Japanese ambassador congratulated the CM on the “positive transformation and developmental progress in UP over the past eight years”, adding that Japanese companies view UP as a reliable and investment-friendly destination.

## UP woos investors at Delhi roadshow

UP govt organised a roadshow in New Delhi on Friday to unveil preparations for UP International Trade Show (UPITS) 2025. The third edition of the UP International Trade Show is scheduled from Sep 25-29 at India Expo Mart, Greater Noida. **P 5**

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Keiichi also commended the CM on improvements in UP’s law and order, infrastructure, road and rail networks, and air connectivity. **TNN**

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