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# Guaranteed skill training, jobs to needy soon, says UP govt

TIMES NEWS NETWORK

**Lucknow:** The Yogi govt is set to launch a major initiative under its zero poverty campaign (ZPC) in UP. As part of it, members of families identified through the campaign will receive guaranteed skill training, along with stable livelihood opportunities that will ensure a steady income and a better quality of life. Chief secretary Manoj Kumar Singh said Chief Minister Yogi Adityanath's ZPC, aimed at empowering the poor, will also promote social harmony. "It can become a model for the entire country, where govt and industries work together to fight poverty," he said.

Singh said that under this

campaign, the head of each identified poor family will be enrolled in a guaranteed skill training program. In the first phase, heads of 300 families will receive skill training, followed by all identified families across the state. The training will be provided by the

## ZERO POVERTY

Uttar Pradesh Skill Development Mission, with support from around 1,000 training partners. The training will focus on practical, job-oriented skills in areas where employment opportunities are high.

The training will follow a comprehensive 360-degree approach, focusing on seven essential skill areas — including office and toilet clea-

ning, guest handling, house-keeping, and hospitality. To boost participants' confidence in professional environments, language skills will also be a key part of the training. The training will be aligned with industry standards to ensure both quality and relevance, equipping candidates to succeed in the corporate sector, said a govt spokesperson.

After training, candidates will be placed in jobs with leading national and international companies such as Hotel Taj, State Bank of India (SBI), LT Limited, Medanta, and the Adani Group. Trained individuals will earn a minimum monthly salary of Rs 18,400, helping them support their families with dignity.

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