

Govt launches portal for 'Udyami Mitras'

TIMES NEWS NETWORK

Lucknow: UP govt launched the Human Resource Management System (HRMS) portal for 'Udyami Mitras' on Monday. It will enhance investor facilitation and internal efficiency.

The cloud-based HRMS portal has been integrated with the state's Nivesh Sarathi platform and designed to digitise and streamline key administrative functions for Udyami Mitras including attendance, leave, payroll, Form-16 generation, and other HR operations. It provides real-time access to employee records, promotes transparency, and reinforces administrative oversight across district and state levels. By transitioning from manual to system-based workflows, the portal enables end-to-end automation of HR processes.

UP industrial development

minister Nand Gopal Gupta 'Nandi', who launched the portal, said it will strengthen the institutional framework for investor support in UP. "Udyami Mitras play a critical role in translating UP's investor-friendly policies into on-ground impact. With the launch of this system, we are further empowering them with digital tools to function more effectively," he said.

INVESTOR FACILITATION

Under the Mukhyamantri Udyami Mitra Yojana launched in 2023,

over 110 trained Udyami Mitras have been deployed across districts and industrial authorities. They act as facilitators between investors and govt, supporting tasks such as land identification, MoU tracking, investment proposal verification, industrial interactions, and resolution of bottlenecks through platforms like Nivesh Mitra, Nivesh Sarathi, and OIMS.