

UP International Trade Show: Hyderabad to host second roadshow

UP State Bureau

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In the lead-up to the third edition of the UP International Trade Show 2025, Uttar Pradesh is set to hold its second major domestic roadshow in Hyderabad on July 11. Following the Delhi roadshow, the Hyderabad event will focus on showcasing the state's capabilities in trade, investment, exports, and innovation to key stakeholders in South India.

Organised as part of a nationwide campaign, the roadshows aim to build momentum for the trade show, scheduled from September 25 to 29 in Greater Noida. The event in Hyderabad will bring together foreign diplomats, embassy officials, international buyers, trade associations, and industrial representatives.

Key focus areas include

Focus on investment, exports, innovation; key sectors to be highlighted before September trade show

micro, small, and medium enterprises (MSMEs), the One District One Product (ODOP) initiative, textiles, electronics, electric vehicles, IT, agro-based industries, and food processing. Presentations and discussions will highlight infrastructure development, industrial growth, and opportunities available in the state's policy environment. Minister for MSME, Khadi and Village Industries, Handloom and Textiles, Rakesh Sachan, will lead the delegation and present the state's Export Vision 2025 to investors and businesses.