

## YOGI INAUGURATES CM YUVA CONCLAVE

# A robust platform to empower young entrepreneurs: Adityanath

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**CHIEF MINISTER** Yogi Adityanath on Wednesday inaugurated the CM YUVA Conclave and Expo-2025 in Lucknow. The CM YUVA Yojna has been launched under the Mukhyamantri Yuva Udyami Vikas Abhiyan. Adityanath said that over 68,000 youths have so far received interest-free and collateral-free loans amounting to Rs 2,751 crore under the scheme.

The state government is offering 10 per cent margin money assistance to support budding entrepreneurs further. Highlighting the potential of Uttar Pradesh's youths, he said, "CM YUVA Yojana is not just a financial aid programme, but a robust platform providing mentorship, market access and essential resources to empower young entrepreneurs." He directed officials to ensure that at least 50 youngsters from each district



CM Yogi Adityanath in Lucknow on Wednesday. PTI

visit the exhibition so they can gain firsthand knowledge about various government schemes, startup resources and market opportunities.

He also inaugurated the exhibition and launched 'UP Mart', a portal for machinery suppliers, aimed at easing access to essential tools and equipment for startups. Also, 17 MoUs were signed in the CM's presence to boost entrepreneurship in the state.

Underscoring the unique features of the scheme, Adityanath

noted that it addresses the key challenges faced by aspiring entrepreneurs—lack of capital, training, and guidance. "This is not just a scheme—it's a movement. A golden opportunity for every youth who has a dream but lacks resources," he said.

Addressing university Vice-Chancellors and youths at the CM YUVA Conclave, Chief Minister Yogi Adityanath expressed concern over the growing disconnect between academic institutions and society. "Our institutions are

becoming isolated islands, increasingly cut off from the people and government schemes. This disconnect is dangerous," he said.

He pointed out that due to lack of information, many young people fall prey to fraudulent schemes, get burdened by debt and are often left with no choice but to migrate in search of opportunities. "But now, this cycle will end," he asserted.

The CM highlighted several initiatives launched to revive Uttar Pradesh's traditional industries, including handicrafts, cottage industries, and the MSME sector. "Today, there is no licensing requirement for the first 1,000 days of starting a new enterprise in the state. We are also providing an insurance cover of Rs 5 lakh to support young entrepreneurs," he said.

The CM said that the One District One Product (ODOP) scheme has helped boost Uttar Pradesh's exports from Rs 86,000 crore to over Rs 2 lakh crore.

