

# Beneficiaries credit CM YUVA plan for self-reliance, job creation



**VOICES OF CHANGE:** CM YUVA Scheme earns praise for uplifting youth across the state

TIMES NEWS NETWORK

**Lucknow:** Beneficiaries of the CM YUVA Scheme have hailed the state govt-run programme for transforming their lives from initially becoming self-reliant to being job creators.

This was revealed during an interaction with some of the beneficiaries at the CM YUVA Conclave and Expo that began here on Wednesday.

One of them, Prabhnoor Kaur, a professional baker trained in Bengaluru, dreamt of starting her own venture in Kanpur but had limited resources to take the first step. Taking her leap of faith, she applied for a loan under the CM YUVA Yojana through the District Industries Office.

"After due diligence and paperwork, I received a loan of Rs 4.25 lakh. With this, I started a luxury bakery stu-

dio which has given jobs to at least 10 others," she said.

A traditional wooden toy maker from Lucknow, Vijay Pandey, got his loan application processed in 20 days.

"My workshop has given jobs to 15 people from my neighbourhood. Their work is now being supplied to 16 districts across the state," he said.

Recalling that he came to know about the scheme through social media, he added: "Initially, I had doubts... but when things rolled, I could not thank the govt enough for changing my fate."

Shashank Chaurasia, a pharmacist employed in Bengaluru, took his way home to follow his passion for photography.

"With the support from the CM YUVA Yojana, I established a studio specialising in wedding and commercial photography. The support not

only fulfilled my desire, but it also allowed me to pursue my passion while earning enough. Even better is that I was able to change the life of some people."

Tuba Siddiqui, a biotechnologist from Lucknow, has made her mark in eco-friendly cleaning products. Initially hesitant to take a loan, she was encouraged by the simplicity and transparency of the CM YUVA Yojana.

"I have not only helped myself but also given a better life to 10 people, and I feel proud of it," she said.

Likewise, Amardeep Singh, a physiotherapist from Sitapur, was constrained by family responsibilities and financial hardship. A friend informed him about the CM YUVA Yojana, through which he secured funding to open a recovery centre. Now, he is not only self-employed but also supporting 4-5 others.