

CEO: UPSIDA WORKING FOR ENVIRONMENTAL PROTECTION IN INDUSTRIAL ZONES

LUCKNOW: The Uttar Pradesh State Industrial Development Authority (UPSIDA) is actively working to implement advanced initiatives for environmental protection in industrial zones across the state for a 'Green and Industry-Friendly Uttar Pradesh'.

According to the UPSIDA's chief executive officer Mayur Maheshwari, it is rapidly setting up and upgrading state-of-the-art wastewater treatment plants to ensure effective treatment of industrial effluents.

The UPSIDA is facilitating treatment of industrial and domestic wastewater in key industrial areas of the state through Sewage Treatment Plants (STPs), Wastewater Treatment Plants (WWTPs), and Common Effluent Treatment Plants (CETPs).

These plants aim to treat wastewater generated by industrial units and residential zones to meet environmental standards, enabling the reuse of treated water for various non-potable purposes.

Additionally, UPSIDA is prioritising solarisation in industrial areas and treatment plant premises.