

Uttar Pradesh showcases it as a Preferred Investment Destination at World Expo 2025 in Japan

UP Pavilion Shines on Global Stage at World Expo 2025, Osaka

Osaka/Lucknow, 21 July 2025: Uttar Pradesh made a remarkable impression at the ongoing **World Expo 2025 in Osaka**, with its Pavilion becoming a hub of activity and international interest. Recognizing the state's dynamic participation, the **India Trade Promotion Organisation (ITPO)** warmly felicitated the **Uttar Pradesh delegation**, celebrating their impactful role in taking India's development story to the global stage.

The UP delegation was led by **Shri Suresh Khanna**, Hon'ble Finance Minister of Uttar Pradesh, and included **Shri Alok Kumar**, Principal Secretary – Infrastructure & Industrial Development, MSME & Export Promotion, and NRI Affairs; **Shri Amit Singh**, Secretary to the Chief Minister and Special Secretary to CM; and **Shri Vipin Kumar Jain**, among others. Together, they showcased the state's potential as a rising destination for global investments.

Speaking at the Pavilion, **Minister Suresh Khanna** highlighted Uttar Pradesh's strengths in manufacturing, electronics, green hydrogen, renewable energy, and tourism. He also reaffirmed the state's commitment to strengthening partnerships with Japan, referencing the earlier **MoU signed with Yamanashi Prefecture** for collaboration in industry, tourism, and vocational education.

A significant moment during the Expo was the visit of **Mr. Yutaka Kaneko**, Hon'ble Mayor of Sano City, Japan. He was warmly received by senior officials from **Invest UP** and engaged in meaningful discussions on investment opportunities and UP's progressive industrial ecosystem. Impressed by the state's policy framework and investor-friendly approach, the Mayor expressed interest in future cooperation, further cementing Indo-Japanese relations.

Adding to the momentum, the **German Pavilion team** visited the UP Pavilion to explore a **Student Exchange Programme** with India. Preliminary discussions were held with the Invest UP team, and contact details were exchanged to initiate future academic and cultural collaboration.

Uttar Pradesh's presence at World Expo 2025 reflects its growing stature as an engine of economic growth and innovation. Through strategic international partnerships, trade dialogue, student exchange, and capacity-building initiatives, the Expo has served as a global stage for the state to articulate its vision of inclusive, sustainable, and future-ready development.
