

Industrial Development Minister Launches HRMS Portal to Digitize HR Functions for Udyami Mitras

UP's Investor Facilitation Gets Digital Boost: Hon'ble Minister Nand Gopal 'Nandi' Launches HRMS Portal for Udyami Mitras

HRMS Portal Unveiled to Empower Udyami Mitras to Boost Investment and EODB

Lucknow, July 21, 2025: In a significant move to enhance investor facilitation and internal efficiency, Hon'ble Minister for Industrial Development, Shri Nand Gopal Gupta 'Nandi', today launched the Human Resource Management System (HRMS) portal for Udyami Mitras, integrated within the Nivesh Sarathi portal, at the Invest UP office in Lucknow. The launch took place during a high-level review meeting on industrial development, export promotion, and investment facilitation.

The cloud-based HRMS portal, seamlessly integrated with the state's Nivesh Sarathi platform, is designed to digitize and streamline key administrative functions for Udyami Mitras—including attendance, leave, payroll, Form-16 generation, and other HR operations. It provides real-time access to employee records, promotes transparency, and reinforces administrative oversight across district and state levels. By transitioning from manual to system-based workflows, the portal enables end-to-end automation of HR processes.

Minister emphasized that this portal marks another milestone in strengthening the institutional framework for investor support in Uttar Pradesh. "Udyami Mitras plays a critical role in translating Uttar Pradesh's investor-friendly policies into on-ground impact. With the launch of this HRMS system, we are further empowering them with digital tools to function more effectively," he said.

Under the *Mukhyamantri Udyami Mitra Yojana* launched in 2023, over 110 trained Udyami Mitras have been deployed across districts and industrial authorities. They act as direct facilitators between investors and government, supporting tasks such as land identification, MoU tracking, investment proposal verification, industrial interactions, and resolution of bottlenecks through platforms like *Nivesh Mitra*, *Nivesh Sarathi*, and *OIMS*.

The HRMS portal is a forward-looking system that enhances operational efficiency, accountability, and ease of doing business," said the Minister. "It will strengthen back-end governance and enable faster, more structured investor support."

During the review meeting, the Minister also assessed the status of departmental coordination and directed swift resolution of pending issues. Discussions included future plans and sector-focused initiatives being prepared for the upcoming Ground Breaking Ceremony (GBC).

Key officials present included Shri Pranjal Yadav, Secretary, Department of MSME and Industrial Development; Shri Piyush Verma, Managing Director, PICUP and senior representatives from Invest UP and other departments.
