

Nandan Nilekani gives keynote address at Invest UP's Bangalore Workshop on 'AI Enabling Invest UP'

Nandan Nilekani Highlights AI's Transformative Role as Invest UP Positions Uttar Pradesh as a Digital-First Investment Hub

Bangalore/Lucknow, August 22, 2025: Invest UP, the Government of Uttar Pradesh's investment promotion and facilitation agency, organized a workshop titled "AI Enabling Invest UP" in collaboration with the **EkStep Foundation** in Bangalore on Thursday. The session explored how Artificial Intelligence can be harnessed to revolutionize investor facilitation and engagement, positioning Uttar Pradesh as a digitally forward investment hub.

The highlight of the event was an inspiring keynote address by **Shri Nandan Nilekani**, Co-founder & Non-Executive Chairman of Infosys, who shared his insights on "AI: Trends, Opportunities, Challenges and Enabling New Horizons." He emphasized how AI has the potential to unlock innovation, reshape industries, and accelerate India's growth story.

The workshop, attended by **Shri Vijay Kiran Anand, CEO Invest UP, Shri Shashank Chowdhary, Additional CEO**, and the Invest UP team, explored how AI can be seamlessly woven into investor services. Discussions centered on using AI-driven market intelligence for sectoral analysis and long-term forecasting, transforming unstructured public data into actionable insights, and deploying conversational bots across Invest UP platforms to offer real-time support to investors and Udyami Mitras. The team also reimagined the investor journey by introducing tools for self-service, subsidy tracking, and personalized guidance, while highlighting how AI can enhance outreach and advisory services. Another key focus was process optimization—using AI to identify and resolve bottlenecks, thereby creating a smoother and more transparent investor experience.

Speaking on the occasion, Mr. Vijay Kiran Anand, CEO, Invest UP, said: "Artificial Intelligence will play a pivotal role in enabling faster decision-making, improving transparency, and strengthening ease of doing business in Uttar Pradesh."

Nandan has co-founded and is the Chairman of EkStep Foundation, a not-for-profit effort to create a learner centric, technology-based platform to improve basic literacy and numeracy for millions of children.

The workshop concluded with a strategic roadmap for integrating AI across all investor touchpoints—signalling a decisive move towards realizing **Hon'ble Chief Minister Yogi Adityanath's** vision of transforming Uttar Pradesh into a one trillion-dollar economy."
