

Nivesh Mitra 3.0 Set to Elevate Ease of Doing Business in Uttar Pradesh

- ***UP Unveils AI Driven Nivesh Mitra 3.0 to fast-track clearances and NOCs***
- ***Nivesh Mitra 3.0 Unveils AI Dashboards for Real-Time Insights & Trends***

Lucknow, August 4, 2025: In a significant move to enhance ease of doing business (EoDB), Invest UP—the Government of Uttar Pradesh's nodal agency for investment promotion—will launch **Nivesh Mitra 3.0**, the next-generation upgrade of the state's flagship online single-window clearance system.

Designed to deliver a seamless, integrated, and intelligent user experience, Nivesh Mitra 3.0 will closely align with the National Single Window System while introducing key innovations to enhance investor services, regulatory transparency, and departmental efficiency. The upgraded version ensures holistic integration with major state and central systems—including IGRS, Nivesh Sarathi, OIMS, India Industrial Land Bank (IILB), and CM Dashboard Darpan—creating a unified and highly efficient digital ecosystem.

At the heart of the upgrade is the **integration of AI-powered features**, including multilingual chatbots for real-time investor assistance, automated grievance resolution, and performance analytics. The platform will also enable online clearances and NOCs from multiple departments with minimal manual intervention.

This upgraded version focuses on eliminating inter-departmental silos and enhancing process automation. With intelligent dashboards, centralized land data, and real-time collaboration tools, we're building a digital ecosystem that works intuitively for investors.

Key Highlights of Nivesh Mitra 3.0:

Nivesh Mitra 3.0 introduces AI-powered smart dashboards that provide real-time data analysis and trends, grievance redressal, and notifications via WhatsApp, email, and SMS, making investor communication seamless.

The unified Common Application Form (CAF) is user-centric, dynamic, and vernacular-friendly, integrating a "Know Your Approvals" (KYA) feature for personalized guidance.

A GIS-enabled Land Bank enabling live mapping of industrial parcels and promoting transparent engagement with nodal agencies, minimizing physical follow-ups.

Decision-making is driven by smart dashboards featuring district KPIs, industrial park ratings, and system performance metrics.

With over **525 services across 44+ departments**, Nivesh Mitra already serves as a cornerstone of Uttar Pradesh's business facilitation framework. The 3.0 version aims to build upon this foundation by ensuring speed, simplicity, and transparency in regulatory clearances.

By embracing advanced technologies and a user-centric design, **Nivesh Mitra 3.0 marks a decisive step in making Uttar Pradesh one of India's most investor-friendly destinations.**