

Nivesh Mitra to cut service delivery timelines by 50%

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Lucknow: Designed to minimise procedural bottlenecks and reduce red tape, the third-generation version of UP's Nivesh Mitra portal is set to cut service delivery timelines by 30% to 50% across various departments.

"Nivesh Mitra 3.0 promises to significantly reduce approval timelines, simplify documentation requirements, and ease inter-departmental complexities," an official said on Wednesday.

Citing an example, he said, "In the revenue department, approval timelines are expected to drop from 45 days to 21-30 days. In the labour department, a process that earlier took 30 days may now be completed in just five days." Likewise, environmental clearances from the UP pollution control board (UPPCB), which previously required up to 120 days, are now targeted for completion within 21 days.

Similarly, approvals from the fire department may be granted in just five days, compared to the earlier 15-day timeframe. In UPPCL, tasks that earlier took 66 days could now be completed within 40 days. Through Nivesh Mitra 3.0, the Yogi govt aims to offer major relief not just in terms of time but also by reducing the number of documents required.

In the revenue department, where five documents were previously needed, efforts are underway to bring this down to just two. In the labour department, the requirement is expected to drop from 14 to only four documents. In the environment department, the number of required documents may be reduced from 13 to six.



TACKLING BOTTLENECKS

Sharing other features, officials said, "Nivesh Mitra 3.0 is set to be a highly modern and intelligent platform — not just procedurally but also digitally. A key feature will be the Common Application Form, allowing investors to obtain approvals from multiple departments through a single, unified form." They added that time-bound services will be a core feature, with real-time updates provided via SMS, email, and WhatsApp at every stage of the approval process. Integration with DigiLocker will make document uploading quicker and more convenient. A new tool called Know Your Approvals/Incentives (KYA) will offer users access to policies, permissions, and incentive schemes from over 45 departments — all in one place.

The platform will also include cutting-edge features like an AI-powered smart chatbot, an improved user interface, real-time tracking, integrated GIS, and a comprehensive IPRA 3.0 dashboard. PAN cards will be used as a unique business identity, ensuring a streamlined and consistent identification process for all investors.

The portal will also be available in Hindi and other regional languages.