

AI has potential to unlock innovation: Nandan Nilekani

HT Correspondent

letters@htlive.com

LUCKNOW: Artificial Intelligence (AI) can be harnessed to revolutionise investor facilitation and engagement, positioning the state as a digitally forward investment hub, said Nandan Nilekani, co-founder and non-executive chairman of Infosys, at a workshop organised by Invest UP.

Invest UP on Thursday organised a workshop, 'AI Enabling Invest UP,' in collaboration with the EkStep Foundation in Bengaluru.

Addressing the gathering on 'AI: Trends, Opportunities, Challenges and Enabling New Horizons,' Nandan Nilekani explained how AI has the potential to unlock innovation, reshape industries and accelerate India's growth story.

Nilekani has co-founded and is the chairman of EkStep Foun-



Infosys co-founder Nandan Nilekani

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dation, a not-for-profit effort to create a learner-centric, technology-based platform to improve basic literacy and numeracy for millions of children.

Speaking on the occasion, Vijay Kiran Anand, CEO, Invest UP, said: "Artificial Intelligence will play a pivotal role in enabling faster decision-making, improving transparency, and strengthening ease of doing business in Uttar Pradesh."

The workshop was also attended by Shashank Chowdhary, additional CEO, Invest UP, and other members of the organisation.

Discussions centered on using AI-driven market intelligence for sectoral analysis and long-term forecasting, transforming unstructured public data into actionable insights, and deploying conversational bots across Invest UP platforms to offer real-time support to investors and Udyami Mitras.

The team also reimaged the investor journey by introducing tools for self-service, subsidy tracking, and personalised guidance, while highlighting how AI can enhance outreach and advisory services.

Another key focus was process optimization—using AI to identify and resolve bottlenecks, thereby creating a smoother and more transparent investor experience.