

## Shaping Tomorrow Together: Uttar Pradesh Strengthens Strategic Alliance with Japan

### ***Invest UP Catalyzes Indo-Japan Tech Alliance: GCCs and Talent Exchange Take Center Stage***

Osaka/Lucknow, 31 July 2025: In a significant boost to Indo-Japan ties, Invest UP-Uttar Pradesh's investment promotion agency and Uttar Pradesh delegation—held a high-level meeting at the prestigious India Club in Kobe, Japan, bringing together prominent stakeholders and industry association from both countries to explore new avenues of cooperation.

The evening witnessed the participation of senior officials from the Osaka Prefectural Government, Ministry of Economy, Trade and Industry (METI) Kansai, Japan External Trade Organization (JETRO) Kobe, Indian Trade Promotion Organisation (ITPO), Nippon Indo Cultural and economic centre (NICE), Indian Chamber of Commerce Japan (ICCJ), and Indian Consul General in Osaka, Mr. Chandru Apar.

This vibrant gathering served as a platform for dialogue on shared goals in trade, investment, and strategic engagement. A key outcome of the meeting was the commitment to institutionalize regular exchanges between Invest UP and Japanese stakeholders to strengthen economic cooperation and unlock fresh investment opportunities.

Further advancing this collaboration, Invest UP officials held a strategic meeting in Osaka with representatives of MORABU HANSHIN Industry Co., Ltd., a Japanese firm actively recruiting IIT students for roles in Japan's growing IT sector. Recognising the strong talent pool in Uttar Pradesh, the company expressed its intention to expand recruitment across the state's top-tier technical institutions.

Importantly, MORABU HANSHIN is also evaluating the possibility of establishing Global Capability Centers (GCCs) in Uttar Pradesh, citing the state's skilled workforce, innovation potential, and investor-friendly policies. This marks a significant step toward deeper cooperation in high-tech industry, talent development, and applied research.

Alongside investment dialogues, the Uttar Pradesh Pavilion at the World Expo continues to be a center of global attention. Drawing visitors from across the world, the Pavilion showcases the state's flagship **One District One Product (ODOP)** initiative under the banner *Crafted in Uttar Pradesh, Admired by the World!* From intricate Banarasi textiles to Shajar stone cufflinks and delicately handcrafted metalware, every piece tells a story of tradition, talent, and timeless craftsmanship.

These unique ODOP products represent more than economic opportunity—they reflect a cultural legacy reimagined for global admiration and markets. Uttar Pradesh is not only inviting the world to invest, but also to experience a confluence of tradition and transformation.

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