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Bahraich village on Indo-Nepal border wins responsible tourism award

HT Correspondent

letters@hindustantimes.com

LUCKNOW: Karikot village in Bahraich district of Uttar Pradesh has been selected for the prestigious Indian Subcontinental Responsible Tourism (ICRT) Award 2025. This remote village, nestled near the India-Nepal border and adjacent to the lush Katarniaghat Wildlife Sanctuary, will be honoured at a ceremony in New Delhi on September 13.

Once a lesser-known village, Karikot has emerged as a rural tourism success through locally driven efforts, particularly by the Tharu tribal community by promoting homestays, cross-border eco-tourism, and cultural immersion experiences.

These initiatives have not



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only created livelihood opportunities for women and youth but have also revived indigenous crafts, cuisine, and folk arts, turning the village into a living museum of Tharu heritage.

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onstrating innovation, community ownership, sustainability, and the ability to inspire scalable models of tourism across rural India. The award will be conferred at the BLTM Trade Show in New Delhi.