
Govt to come up with dedicated policy on footwear industry: CM

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CM Yogi Adityanath at a review meeting in Lucknow on Friday

Prioritise public representatives: Yogi to officials

Amid an outpouring of complaints by public representatives against the state's officers, chief minister Yogi Adityanath has been issuing missives to officials, reports **Neha Lalchandani**. During meetings, he has been asking departments to prioritise what the public representatives propose, ensure that they are taken on board for every major decision regarding their constituencies and, most importantly, ensure that their names are inscribed on plaques put up at new projects at their inauguration. **P 5**

Stating that there are immense opportunities to give UP a global identity in this sector, he said: "There is a need for a comprehensive, practical and results-oriented policy, considering the state's traditional skills, trained workforce, abundance of raw materials, and the presence of strong industrial centres like Agra, Kanpur, and Unnao."

► **Devpt model, P 5**

Lucknow: CM Yogi Adityanath on Friday said the state MSME department would soon come up with a dedicated policy to promote UP's leather and non-leather footwear manufacturing sectors for global competition.

"It is important to identify regions in the state best suited for industry specific development. Integrating production, design, research and training on a single platform could not only attract largescale investments but also generate job opportunities for lakhs," the CM said while discussing the draft of the said policy.

He said this integrated approach would help establish a complete and localised 'design-to-delivery' ecosystem within the state.
