

Invest UP Takes Feedback from Industry Associations in Consultation Meeting

• Invest UP engages industry bodies to enhance investment facilitation

Lucknow, August 12, 2025: Invest UP, the state's investment promotion agency, organized a stakeholder consultation meeting at its office with representatives from leading industry associations, including the **Confederation of Indian Industry (CII)**, **Federation of Indian Chambers of Commerce and Industry (FICCI)**, **ASSOCHAM**, **Indian Industries Association (IIA)**, **Laghu Udyog Bharati**, and other major industry bodies of Uttar Pradesh. The meeting aimed to gather feedback on key state government policies and incentives designed to promote industrial growth in the state.

The primary focus was to discuss and seek recommendations on more than 33 sector-specific policies, with a special emphasis on **Foreign Direct Investment (FDI)**, the **Uttar Pradesh Industrial Investment & Employment Promotion Policy 2022 (IIEPP)**, and the **Uttar Pradesh Bio-Plastic Industry Policy 2024**.

Industry representatives shared valuable suggestions to address policy gaps, improve investor facilitation in approvals and incentives, and strengthen strategies for boosting industrial growth while simplifying compliance. Discussions covered a wide range of topics — from land allotment and availability, incentives, mandi tax issue to proposals for greater inclusion of MSMEs in various incentive schemes.

Investor grievance redressal also emerged as a key discussion point. Invest UP informed participants that these mechanisms, including those related to investor issues, clearances, and approvals, will be further strengthened in the upcoming Nivesh Mitra 3.0. The upgraded platform will significantly improve the investor journey — from intent filing to availing incentives — by reducing document requirements by 50%.

Invest UP assured participants that all valid suggestions and feedback will be escalated to the relevant authorities for resolution, with the objective of streamlining investor workflows and enhancing the ease of doing business in the state.

Along with the industry representatives the meeting was attended by Invest UP CEO, along with its investment promotion and policy team.
