

Govt accelerates eco reforms via Nivesh Mitra 3.0

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Lucknow: To accelerate economic progress of the state, govt decided to fast-track approvals and ensure complete integration of all reforms into Nivesh Mitra 3.0 by the end of this year.

The proposal was mooted at a meeting chaired by chief secretary **SP Goyal** on Tuesday, where officials and representatives from key departments



came together to assess achievements of the state and outline future action under the Compliance Reduction & Deregulation 2025 initiative. The discussions highlighted the state's commitment towards ensuring simplification of regulations, digital innovation and process re-engineering to promote investments. Invest UP will lead the implementation of these reforms.

Among major points of discussion was the upcoming launch of Nivesh Mitra 3.0, a major upgrade to the state's single-window clearance system, which currently offers over 525 services across 44 departments. Under the new version, service delivery timelines are expected to reduce by 30% through the simplification of applications and approvals and a reduction in documentation requirements by half. The state has implemented over 4,675 reforms across 45 departments. These include over 2,500 business-centric changes, 1,586 citizen service enhancements and 577 decriminalisation measures. The ongoing deregulation campaign, initiated in March 2025, is being steered by the cabinet secretariat's deregulation cell. Reforms will cut across 23 priority areas and 71 sub-priority domains from departments such as housing, urban planning, labour, UPPCL, fire, revenue and Invest UP. Key reforms include extended validity of licences, adoption of risk-based inspections and policy changes enabling night shifts for women.

The meeting saw discussions on amendment of building regulations to reduce land wastage, removal of outdated restrictions on women in specific industries and streamlining of factory and trade licence renewals. "To further boost investor confidence, the state is drafting two landmark decriminalisation bills that aim to eliminate over 98% of imprisonment clauses in state and concurrent acts," said a govt spokesperson.