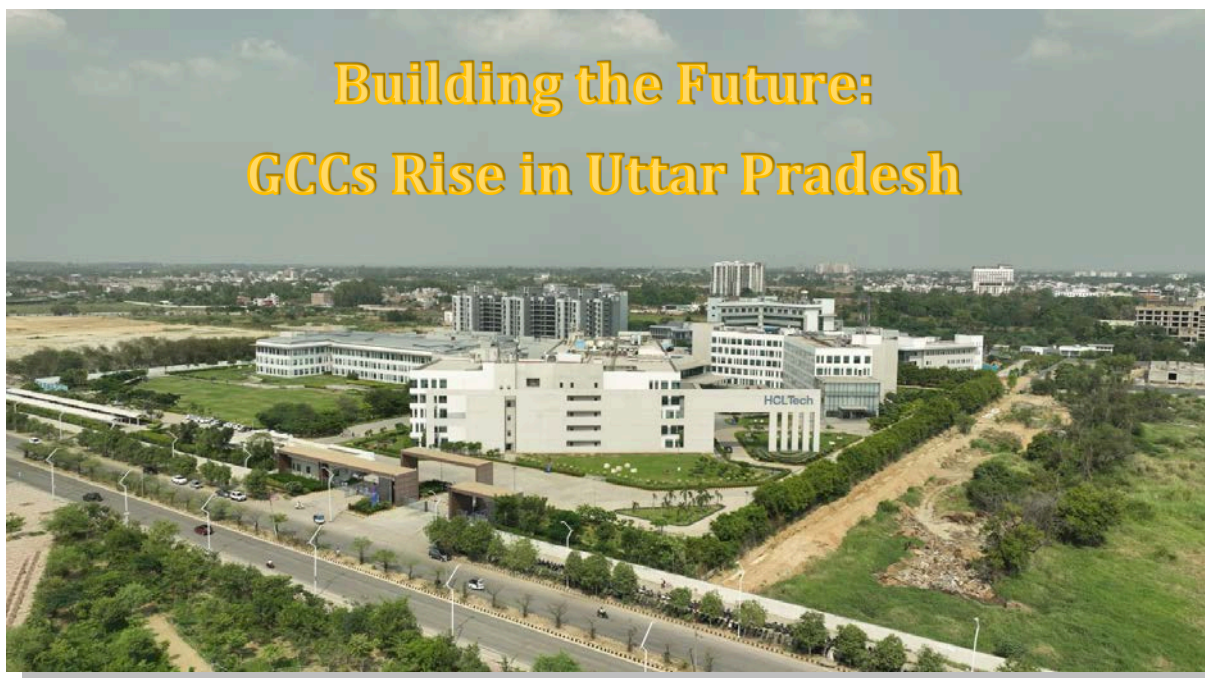


# Unlocking Uttar Pradesh's Potential:

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## Global Capability Centres (GCC)



## Introduction

Uttar Pradesh, one of India's largest and most dynamic states, is rapidly emerging as a preferred destination for **Global Capability Centres (GCCs)** (<https://invest.up.gov.in/up-gcc-policy-2024/>) — specialized hubs that serve as the nerve centres for global business operations, technology innovation, and digital transformation. Recognizing the immense potential to attract multinational corporations and technology-driven enterprises, the state government has launched a forward-thinking **Global Capability Centres Policy** (<https://invest.up.gov.in/up-gcc-policy-2024/>) aimed at creating a **world-class ecosystem** for GCCs.

This policy is not just about financial incentives; it is a **comprehensive roadmap** designed to boost investment, generate employment, nurture innovation, and foster a sustainable business environment. By strategically leveraging its geographic advantages, skilled talent pool, and improving infrastructure, Uttar Pradesh aims to position itself alongside global tech hubs and become a magnet for companies looking to establish or expand their GCC operations.

Here's an in-depth look at how this policy is designed to transform the state into a global tech hub-

## Tailored Incentives for Different GCC Project Categories:

The policy identifies two primary categories for GCC investments, based on **capital investment** and **employment generation commitments**:

**Level-1 GCC:** Requires a minimum capital investment of ₹15 crore (₹20 crore in Gautam Buddha Nagar & Ghaziabad) or employment of at least 100 employees (200 in Gautam Buddha Nagar & Ghaziabad).

**Advanced GCC:** Requires a minimum capital investment of ₹50 crore (₹75 crore in Gautam Buddha Nagar & Ghaziabad) or employment of at least 300 employees (500 in Gautam Buddha Nagar & Ghaziabad).

Eligible investments made within specified timelines are considered for various incentives, which include **capital subsidies, interest subsidies, operational expense subsidies, and payroll subsidies** tailored to encourage employment, particularly for women, SC/ST and disabled individuals.

## Why invest in Uttar Pradesh?

***Uttar Pradesh presents a compelling case for investors looking to set up or expand their GCC operations in India. Here's why:***

## Financial Incentives Designed to Boost Investment and Employment

The policy lays out a comprehensive set of financial incentives:

- **Land Subsidy:** 30%–50% subsidy on land cost for plots acquired from State Industrial Development Authorities or government agencies, encouraging infrastructure development across regions.
- **100% exemption/ reimbursement** on stamp duty paid for land or office space, provided post-commencement of operations against a bank guarantee.
- **Capital Subsidy:** 25% of eligible capital investment, capped at ₹10 crore for Level-1 GCCs and ₹25 crore for Advanced GCCs, disbursed in equal instalments over 7 years.
- **Interest Subsidy:** 5% per annum on term loans, capped at ₹1 crore annually, available for 5 years from the start of commercial operations.
- **Operational Expense Subsidy:** 20% subsidy on lease rentals, bandwidth, cloud/data centre services, and power charges, with annual caps to support business continuity and scalability.
- **Payroll Subsidy:** This will be reimbursed for 3 years—up to ₹10 crore/year for Level-1 units and up to ₹20 crore/year for Advanced GCCs—for on-roll employees with at least 1 year of continuous service.

- **EPF Reimbursement:** 100% EPF reimbursement for women, SC/ST, transgender, and Divyangjan employees—up to ₹1 crore per year for 3 years.
- **Internship Subsidy:** 5% subsidy on term loans for up to Rs 1 Cr per year for five years.
- **Skill Development Support:** Skill Development Subsidy of ₹50,000 per employee (course fee) or 50% of training cost—up to 500 employees, capped at ₹50 lakh per year for 3 years.
- **IPR Reimbursement:** 100% reimbursement of statutory patent filing costs — up to ₹5 lakh for domestic and ₹10 lakh for international filings.
- **Startup Collaboration Support:** Reimbursement of 50% of costs incurred in running proof of concepts upto maximum of Rs 2 Cr per annum for a period of five years.
- **Case-to-Case Incentives:** Customized packages for Advanced GCCs with investments above ₹250 crore, FDI over ₹50 crore, or 1,500+ job creation — subject to Cabinet approval.

Additionally, the policy encourages R&D (Research and Development) and innovation by supporting Centres of Excellence, start-up collaboration and Intellectual Property Rights (IPR) filing subsidies.

## Non-Fiscal Support to Enhance Ease of Doing Business

Uttar Pradesh is committed to creating an enabling environment beyond financial incentives:

**Technical Support Group (TSG):** A high-powered advisory panel including industry leaders, CXOs, and trade experts to guide and advocate for GCCs.

**Linkage Support:** Development of a live digital portal for commercial space listings and facilitating partnerships with educational institutions and incubators.

**Regulatory Relief:** Relaxations including exemption from multiple inspections, permission for 24x7 operations with women working in all shifts, and favourable Floor Area Ratio (FAR) norms.

## Robust Implementation and Governance Framework

The policy envisions a streamlined, transparent, and accountable mechanism for administering incentives:

- A dedicated Policy Implementation Unit (PIU) within Invest UP (the Investment Promotion and Facilitation Agency of the Government of Uttar Pradesh) will manage application processing.
- Provisions for policy clarity, reform requests, and resolution of issues, if any, are addressed through high-level empowered committees.
- Approved incentive packages remain protected from withdrawal even if the policy undergoes amendments.
- Importantly, GCC projects under this policy cannot avail incentives from other state policies but can combine these with Government of India schemes.

## Final Thoughts



With its visionary GCC Policy, Uttar Pradesh is boldly positioning itself as a frontrunner in the global knowledge economy. For enterprises seeking to establish high-performance, innovation-driven capability Centres, the state presents a compelling mix of strategic location, rich talent pool, competitive costs, and proactive governance.

Whether you are a multinational corporation, a fast-growing tech firm, or a future-focused enterprise, Uttar Pradesh offers the ideal foundation to build, scale, and lead from the front.

This forward-looking and holistic policy framework is designed not just to attract global investors but to nurture a thriving ecosystem for business services and technology innovation. By combining robust fiscal incentives, non-fiscal enablers, and strong institutional support, the state has laid out a compelling blueprint for sustainable GCC growth.

With emerging global hubs like Noida, Lucknow, and Varanasi leading the charge, Uttar Pradesh is not just inviting investment—it's defining the future. This policy marks a transformative step in making the state a global destination for capability Centres, driving innovation, generating employment and reinforcing India's leadership in the digital economy.

To know more about other sector policies [click \(https://invest.up.gov.in/policies/\)](https://invest.up.gov.in/policies/)

To know more about Invest UP [click \(https://invest.up.gov.in/\)](https://invest.up.gov.in/)

**Uttar Pradesh's GCC Policy is more than an initiative— it's an invitation to be part of a world-class growth story**

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