



INVEST UP

Newsletter [June 2025]

Aligned with \$1 trillion economy goal of Uttar Pradesh Government

UNLOCKING NEW ROUTES TO PROGRESS

Hon'ble Chief Minister, Yogi Adityanath has formally inaugurated the 91.35km long Gorakhpur Link Expressway on June 20, 2025, with simultaneous ceremonies at Salarpur, Azamgarh, and Bhagwanpur, Gorakhpur. Spanning from Jaitpur (Gorakhpur district, near NH-27) to Salarpur (Azamgarh district), the expressway connects directly to the Purvanchal Expressway, marking another milestone in Uttar Pradesh's infrastructure. Built at an estimated cost of around ₹7,283.28 crore, it is designed as a four-lane corridor (expandable to six lanes) across a 110m Right-of-Way.

The expressway passes through Gorakhpur, Sant Kabir Nagar, Ambedkar Nagar, and Azamgarh districts, featuring 7 flyovers, 8 major bridges, 28 minor bridges, along with 20 vehicular underpasses, 57 light-vehicle underpasses, and 48 pedestrian underpasses designed to ensure safety and smooth transit. This modern infrastructure further integrates advanced facilities such as 6 Ambulances deployed on the expressway and an Advanced Traffic Management System (ATMS).

The expressway reduces travel time, enabling a commute from Gorakhpur to Lucknow in just 3 to 3.5 hours—a major cut from previous durations of 4–5 hours. Its strategic location just 100km from the India–Nepal border (via Sonauli) positions it as a crucial trade, tourism, and cultural corridor linking Nepalese cities like Kathmandu and Lumbini to Uttar Pradesh's expressway network.

This inauguration positions Uttar Pradesh at the forefront of national expressway infrastructure, now accounting for approximately 42% of India's access-controlled expressways, a figure set to rise to 62% with the upcoming Ganga Expressway. This development shall contribute substantially in fostering economic growth through connectivity-led development, industrial parks in Gorakhpur and Ambedkar Nagar, and transformative opportunities for Eastern Uttar Pradesh. ■



GORAKHPUR LINK EXPRESSWAY INAUGURATION





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KEY DEVELOPMENTS



PLUG, PLAY, PROSPER THE UP WAY FOR GCCs

The Uttar Pradesh GCC Policy 2024 offers the most comprehensive incentive package in India for Global Capability Centres, covering every stage from setup to long-term scaling. Key incentives include operational subsidies of up to ₹80 crore annually, payroll reimbursements up to ₹20 crore per year, skilling incentives, and grants for R&D and innovation. Additional benefits such as land and capital subsidies, 100% stamp duty exemption, SGST and interest reimbursements, and a single-window approval system through Invest UP make Uttar Pradesh the most competitive and facilitative destination for GCCs in the country.

The UP GCC Policy serves as a cornerstone in Uttar Pradesh's journey toward becoming a \$1 trillion economy, with the potential to create over 2 lakh high-quality jobs across IT, analytics, finance, HR, engineering, and customer support. By attracting strategic global investments, the policy firmly positions the state as a leading hub for digital innovation, enabling multinational companies to tap into India's skilled talent pool and robust service ecosystem.

The policy promotes the development of innovation-driven GCC clusters in both Tier-1 and Tier-2 cities, helping reduce urban migration and ensuring balanced regional development. It emphasizes women's participation, flexible work models, and ESG-compliant infrastructure, ensuring inclusive, sustainable, and future-ready growth. These progressive measures place Uttar Pradesh at the forefront of economic resilience and digital transformation in India. ■

EVENTS

Powering UP's Electronics Manufacturing Revolution

Dixon Technologies has secured 22.5 acres in YEIDA's Electronics Manufacturing Cluster (EMC) in Sector 10, near the upcoming Noida International Airport. The company has received a Letter of Intent (LoI) to establish its manufacturing unit for mobile phones, consumer electronics, telecom equipment, lighting products, and white goods. While in-principle approval has been granted, the final allotment is subject to clearance from the Invest UP Empowered Committee and compliance with state policy guidelines and regulatory norms. Dixon's presence further strengthens Sector 10's position as an emerging electronics manufacturing hub in North India, catalyzing additional investment and job creation in the region.

Dixon Technologies already operates 12 plants in Noida and one in Greater Noida through its subsidiaries and joint ventures. The company runs dedicated manufacturing units for mobile phones for Xiaomi, Motorola, and Nokia, as well as earphones and headphones for Boat Lifestyle. ■

Dixon[®]

The brand behind brands



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Technoplast Packaging (Gorakhpur)



Technoplast Packaging, under the MD Group, is set to inaugurate its manufacturing facility in Uttar Pradesh's first Plastic Park in Sector 28, Gorakhpur Industrial Development Authority (GIDA). This will be the first major unit among 60 allotted plots to become operational, supplying PET bottles, preforms, HDPE closures, jars, and lids—strengthening the regional plastic manufacturing ecosystem.

This is the 14th facility of MD Group and the 8th under Technoplast, catering to companies across UP. With an investment of ~₹105 crore (excluding subsidies), the unit will generate 50–60 direct and 300–350 indirect jobs, boosting local employment and economic growth. Construction is complete and production will begin shortly. As the first operational unit in the Plastic Park, the project marks a milestone in Gorakhpur's industrial development.

This initiative is part of the Central Government's Plastic Park Scheme, aimed at raising India's global plastic trade share. Gorakhpur's park is among 10 approved nationwide, with over 60 of 92 plots already allotted. ■

Invest UP, on 01 June, 2025, hosted two high-level policy roundtables at the Hotel Taj Mahal, Lucknow, focusing on Goods and Services Tax (GST) and Sustainable Aviation Fuel (SAF) manufacturing. Both sessions were chaired by Chief Secretary, Shri Manoj Kumar Singh and aimed at facilitating investment and policy clarity.

The GST Round Table featured top GST experts, senior officials, and representatives from Varun Beverages, Balrampur Chini Mills, and Paswara Papers Ltd, along with PICUP and Invest UP. Key discussions included resolving GST-related concerns, multiple GSTINs, state incentive mechanisms, and the need for a streamlined reimbursement framework—all vital to UP's trillion-dollar economy vision.

The SAF Round Table focused on the upcoming India's first Uttar Pradesh Sustainable Aviation Fuel Manufacturing Promotion Policy 2025. The policy aims to tap into UP's agri-based biomass potential, creating rural revenue through feedstock like bagasse, rice husk, wheat straw, and surplus grains. Over 18 companies, including Greenko, AM Greens, E20 Greenfuels, New Era Clean Tech, and Malbros Group, expressed interest with investment proposals exceeding ₹3,000 crore. These initiatives reinforce UP's position as a progressive, investor-friendly state driving both industrial growth and sustainable development. ■

SAF & GST Round Table



GCC Conclave (HOTEL TAJ MAHAL, LUCKNOW)



Invest UP hosted a high-profile Global Capability Centres (GCC) Conclave on June 10, 2025, to showcase the newly launched GCC Policy 2024. Held at the Hotel Taj Mahal, Lucknow, the event brought together top global investors, tech firms, and industry associations including Microsoft, TCS, HCL, Deloitte, NASSCOM, MAQ Software, and CREDAI.

Chief Secretary, Shri Manoj Kumar Singh inaugurated the conclave, highlighting UP's transformation through investor-friendly policies, skilled talent, and robust infrastructure. He emphasized Noida, Greater Noida as leading GCC hubs, while noting rising interest in tier-II and tier-III cities like Jhansi, which is being developed as a key industrial node. The conclave focused on four core themes: commercial infrastructure, skilled workforce via technical institutes, streamlined EoDB reforms (like building byelaws and single-window clearances), and state-wide infrastructure upgrades. Over 20 firms expressed investment interest, with many planning GCC setups in UP. Future conclaves in Bengaluru, Hyderabad, Chennai, and global roadshows were also announced to expand the state's GCC ecosystem. ■



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ET PSU Summit

The Invest UP team participated as special invitees in the 7th National PSU Summit 2025 held on June 19, 2025, in New Delhi. The high-profile event brought together over 250 attendees, 50+ expert speakers, and featured more than 10 knowledge sessions and eight hours of focused networking, making it a key platform for dialogue on public sector transformation, policy innovation, and strategic collaborations.

The summit was graced by distinguished Guests of Honour, including Dr. Raj Bhushan Choudhary, Hon'ble Union Minister of State, Ministry of Jal Shakti; Shri Satish Chandra Dubey, Hon'ble Minister of State for Coal & Mines; and Shri Kapil Mishra, Hon'ble Minister for Law & Justice, Labour & Employment, and other key portfolios in the Delhi Government. Keynote speakers included senior government officials such as Shri V. Srinivas, Shri T.K. Ramachandran, and Shri Alkesh Kumar Sharma, who shared policy perspectives on governance reforms, infrastructure development, and PSU leadership. Eminent thought leaders like Shri Atul Sobti, DG of SCOPE and ILO Governing Body Member, further enriched discussions with global insights.

The event explored a wide range of strategic themes, including indigenous manufacturing for self-reliance, the integration of AI in boosting public sector efficiency, development of smart and sustainable infrastructure, and cybersecurity resilience. ■

TESTIMONIALS



"Our aim is to build a seamless and facilitative environment for investors. Addressing GST issues promptly, will reinforce industry trust and ensure that our policies deliver tangible results."

Shri Manoj Kumar Singh at GST Round Table

"This policy not only accelerates our green energy transition but also ensures our farmers directly gain from it, putting more money into their hands while building a greener future."

Shri Manoj Kumar Singh at SAF Round Table

"The perception about Uttar Pradesh has drastically changed. Companies are now coming in, and regions like Lucknow and Noida are truly benefiting. There's a long way ahead, but we're firmly on the path to growth."

Rahul Agrawal, Director, Tirath Developers



"When I think about GCCs, I believe the initiative that the UP Government is taking with the new policy is very important. It makes Uttar Pradesh an attractive place to invest and do business. With the ongoing policy measures and awareness campaigns by Invest UP, visibility will grow and UP will increasingly be considered a key destination in the North, especially as new infrastructure and centres come up."

Rajeev Agarwal, MAQ Software