

Uttar Pradesh Positions Itself as India's Dairy Investment Hub with Progressive Policies and Global-Standard Infrastructure

Lucknow, 08 September 2025: At the Investor Conclave on Vikas aur Sambhavnayein, organized by the Uttar Pradesh Dairy Department in Lucknow, Shri Shashank Chaudhary, Additional CEO of Invest UP, spotlighted the immense potential of the state's dairy sector. He noted that while Uttar Pradesh leads the nation in milk production, the current thrust is on enhancing value addition, upgrading processing technologies, and building world-class infrastructure to strengthen its leadership position.

Shri Chaudhary highlighted that Invest UP, through its 34+ sectoral policies, is actively facilitating investor engagement across industries. He further noted that the state's progressive Dairy Policy, streamlined Ease of Doing Business (EoDB) norms, and the upcoming *Nivesh Mitra 3.0* single-window system are designed to ensure faster approvals, greater transparency, and seamless investor support for both domestic and international stakeholders.

Highlighting recent milestones, he stated that investments worth over ₹4,000 crore in have already entered commercial production in dairy sector following the last Ground Breaking Ceremony.

The session reaffirmed Uttar Pradesh's commitment to building an inclusive, investor-friendly ecosystem that drives industrial growth while ensuring sustainable development. With dynamic reforms, robust policy frameworks, and proactive facilitation, the state is rapidly emerging as the preferred destination for dairy investments in India.
