

Invest UP's France Desk Deepens Economic Engagement with Indo-French Chamber of Commerce & Industry

Uttar Pradesh Accelerates Indo-French Trade Ties Through Invest UP's France Desk Collaboration

Lucknow, September 17, 2025: In a strategic push to deepen Indo-French economic engagement, **Invest UP's France Desk** convened a high-level meeting with the Indo-French Chamber of Commerce & Industry (IFCCI). The meeting was chaired by **Shri Shashank Chaudhary, Additional CEO, Invest UP**, as the dialogue focused on expanding industrial linkages and attracting French investments into Uttar Pradesh.

Mr. Guillaume Vigier, Head – Business Support Services, IFCCI, and Mr. Ashish Shukla, Senior Advisor, reaffirmed IFCCI's commitment to support Invest UP's upcoming investment roadshows and B2B engagement programs in France. Mr. Vigier highlighted the potential of engaging over 850 French companies associated with Business France, an independent trade body, to catalyse investment flows into the state.

Mr. Chaudhary showcased Uttar Pradesh's strong economic fundamentals, including India's highest number of expressways and international airports, a large consumer base of over 240 million, and an investor-friendly regulatory ecosystem. He outlined key policies such as the Uttar Pradesh Fortune Global, India-500 Investment Promotion Policy 2023, Global Capability Centres Policy, and Electronics Manufacturing Policy—each offering globally benchmarked incentives. The FDI Policy, in particular, provides upfront land subsidies, capital expenditure support, and fiscal benefits, making UP one of India's most appealing destinations for foreign investment.

Discussions emphasized around the Ease of Doing Business, industrial diversification, and opportunities across priority sectors like Automotive & Mobility, Biotechnology, GCCs, Green Hydrogen, and Renewable Energy. Both sides agreed to institutionalize economic diplomacy through virtual investor meets, sectoral exchanges, and co-branded outreach. Invest UP will share sector-specific dossiers, GIS-based land bank data, and tailored policy briefs to drive targeted French investor engagement.
