

{ POLICY LAUNCH }

# UP positions itself as green aviation hub

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**LUCKNOW:** Uttar Pradesh is poised to launch India's first Sustainable Aviation Fuel (SAF) Manufacturing Promotion Policy 2025, said Shashank Chaudhary, additional CEO of Invest UP on Monday.

He was speaking at the 'Indian Sustainable Aviation Fuel (SAF) Conclave & Awards 2025' in New Delhi.

Notably, the draft of this pioneering policy—UP SAF Manufacturing Promotion Policy

2025—was recently presented to investors and entrepreneurs for extensive consultation and feedback.

The policy focuses on converting agricultural residues such as sugarcane bagasse and rice husk into bio-jet fuel. This initiative is expected to promote clean energy while enhancing farmers' incomes by creating new markets for crop residues.

Delivering a special address on 'The Industrial Landscape of Uttar Pradesh', Chaudhary, highlighted the state's robust investment capabilities and pro-



**Shashank Chaudhary,**  
additional CEO of Invest UP HT

gressive policy framework.

Chaudhary also emphasized that the state offers exceptional

connectivity to industries through five international airports (including the upcoming Noida International Airport), world-class expressways, and integrated logistics hubs.

Additionally, with 56% of its population in the working-age group, the state enjoys a strong demographic advantage, making it a compelling destination for global investors, he added.

The event brought together industry leaders, global investors, and policymakers from aviation, energy, and industrial sectors.

It was attended by Union Civil Aviation Minister K. J. Somaiya, Union Petroleum and Natural Gas Minister Hardeep Singh Puri, reaffirming the Centre's commitment to clean energy and international collaboration.

Chaudhary also engaged in strategic discussions with Benedikt Hoskuldsson, Ambassador of Iceland to India, and Amar Singh Chandel, vice president, EMBRAER, exploring opportunities to leverage the state's strong agricultural base to build a green aviation ecosystem.