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Code to crowd: UPITS to feature live AI demo

UP State Bureau
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Preparations are underway for the third edition of the Uttar Pradesh International Trade Show (UPITS 2025), scheduled from September 25 to 29 at India Expo Mart, Greater Noida. A key highlight will be a live demonstration of an Artificial Intelligence (AI) model by the state's IT and Electronics Department, aimed at presenting Uttar Pradesh's growing footprint in advanced technology.

The department has prepared a detailed action plan



for a 200-square-metre pavilion in Hall-5, to be executed by Uttar Pradesh Electronics Corporation Limited (UPLC). The pavilion will feature multiple sections, including a dedicated startup zone, a smart LED video wall, and a curved video wall to present

state policies, schemes, and technology-focused initiatives.

In addition to exhibition areas, the pavilion will have a VIP lounge, a cafeteria, and a common visitor space designed to international standards. Organisers said the goal is to provide both comfort and

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exposure to emerging technologies, allowing participants to engage with policy frameworks as well as technical demonstrations.

The AI model on display will run in a live setup with future-ready features. Officials noted that this will serve as a showcase of Uttar Pradesh's work in artificial intelligence, including training programs such as

"AI Pragya," which has sought to equip the workforce with AI skills. The department has also pointed to applications of AI in large-scale event management, such as Mahakumbh, and in digital governance programs. To enhance the visitor experience, the pavilion will include a 150-square-foot anamorphic display for content presentation and a live feed system for photography and videography. Organisers expect the installations to draw global visitors, offering both visual appeal and insights into the use of technology in governance and enterprise.