

## **Uttar Pradesh Accelerates Industrial Land Reforms to Realize \$1 Trillion Economy Vision**

- *Invest UP Fast-Tracks Industrial Land Allotment to Boost Investments*
- *State Directs IDAs to Fast-Track Land Allotment for Mega Investments*

**GrNoida/Lucknow, September 5, 2025:** In a decisive step towards realising the Hon'ble Chief Minister's vision of making Uttar Pradesh a one trillion-dollar economy, a high-level agenda-setting meeting-cum-workshop was held today at Crowne Plaza Hotel, Greater Noida. The session, chaired by **Shri Alok Kumar, Additional Chief Secretary**, Infrastructure & Industrial Development, brought together the CEOs of all major **Industrial Development Authorities (IDAs)** to formulate a unified, time-bound strategy for industrial growth.

The discussions focused on fast-tracking industrial land allotment, addressing acquisition challenges, and strengthening investor facilitation. Senior representatives from **UPSIDA, NOIDA, GNIDA, YEIDA, UPEIDA, GIDA, BIDA (Jhansi), and SIDA (Jaunpur)** actively participated in the workshop. The dialogue aimed to resolve long-pending land-related issues and unlock large-scale industrial investments, with a special emphasis on plug-and-play infrastructure, time-bound plot allotment, and cancellation of non-functional units.

The session reviewed plans to fast-track over 132 major investment leads (above ₹100 crore), worth more than **₹1.68 lakh crore**, by resolving land-related issues across various IDAs. These high-value proposals span key sectors such as electronics, solar manufacturing, logistics, food processing, warehousing, cement, and data centers. Furthermore, it was proposed that the vast land bank—spanning over **25,000 acres**—be updated on a monthly basis. Discussions also covered standardizing regulations across IDAs and introducing Unified Building Bye-Laws to enhance transparency and uniformity.

Presentations from Invest UP and IDAs revealed that over **33,000** industrial plots have been surveyed across IDAs, with nearly 25% lying vacant. The workshop stressed the need to swiftly operationalize units in line with the state's Industrial Investment and Employment Promotion Policy. Authorities were directed to prepare sector-specific land banks for emerging industries such as solar manufacturing, data centres, logistics, IT/ITeS, and food processing.

### **The key takeaways –**

- **Large, Ready-to-Move Land Bank:** Extensive availability and mapping of ready-to-move and greenfield land parcels across major industrial authorities (NOIDA, GNIDA, YEIDA, UPSIDA, UPEIDA, etc.).

- **Active Mega Investment Pipeline:** Over 132 investment leads above ₹100 crore distributed across IDAs, including sectors like electronics, solar, logistics, food processing, warehousing, cement, and data centers.
- **Land Facilitation SOP:** Standard operating procedure set for land identification, facilitation, visit, and allocation with clear timelines and review mechanism.
- **Nivesh Mitra 3.0 Reforms:** Major simplification with standardized forms and document checklists, 70% reduction in services, digital workflows, approved beyond-SLA performance review, and deep integration with NSWS.
- **Unified Land Policy (2025) & By-Laws:** Circulated draft for unified land allotment regulations and rationalized building bye-laws ensuring standard FAR, ground coverage, setbacks, and operationalization timelines across all IDAs.
- **Plug-and-Play Parks Incentive:** Government allocates ₹2,500 crore for plug-and-play parks, offering first-come-first-serve capital subsidies, PPP and VGF models, and push for core trunk infrastructure development.
- **Industrial Park & PPP Model:** Proactive invitation for private players to set up industrial parks and plug-and-play parks with streamlined approvals, financial support, and sector-focused strategies.
- **Labour & Regulatory EoDB Overhaul:** Self-certification, threshold increases, validity expansion, and decriminalization drive to ease factory registration, compliance, and operations for investors.

Addressing the gathering, **Shri Alok Kumar** emphasized, “Unlocking land for investors and building world-class infrastructure is at the core of Uttar Pradesh’s industrial strategy. This workshop is about creating a seamless, responsive system where investors find ready solutions, not hurdles.” By streamlining allotment and infrastructure delivery, the state is building an investor-friendly ecosystem that drives the Hon’ble Chief Minister’s vision of a **\$1 trillion economy** forward.

Notably, in August, three High-Level Committees were constituted under the guidance of the Chief Secretary to ensure coordinated action on land availability and infrastructure support.

The deliberations concluded with a call for all IDAs to expedite land facilitation for investment leads above ₹100 crore within 15 days and to regularly update their land banks. Through collaborative efforts, Uttar Pradesh aims to transform industrial growth into a catalyst for job creation, economic expansion, and global investor confidence.

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