

# UPITS expanding its ambit every year since its debut: Govt

**LUCKNOW:** The UP International Trade Show (UPITS) became grander every year since its debut in 2023 in terms of scale, influence and participation, said the state government on Friday.

The third edition of UPITS will be held from September 25 to 29 at India Expo Mart, Greater Noida. More than an exhibition, UPITS has become a stage to showcase the state's industrial, agricultural, and cultural strengths to the world, said the state government.