UP govt plans roadshows abroad to bring investment

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LUCKNOW: The state government has listed out key foreign destinations for carrying out road shows to bring investment in the state.

The government has selected Paris, Frankfurt, Seoul, Taiwan, United Arab Emirates and Singapore for carrying out high-impact investment roadshows.

The objective is to showcase state's investor-friendly policies, sectoral strengths, and readiness to host large-scale industrial investments from Fortune 500 companies and global leaders.

With these roadshows, the government will showcase the state's economic strengths and forging strategic international partnerships. The government is all set to organise next Global



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Investors' Summit (GIS) soon where it will invite both foreign and domestic companies for investment in the state.

The state government will also collaborate with Indian embassies in countries where roadshows will be organised.

In a bid to position Uttar Pradesh as a gateway to investment, the state government is organising roadshows for the 3rd edition of the UP International

IFS OFFICERS' PANEL VISITS INVEST UP

cucknow: A delegation of senior Indian Foreign Service (IFS) officers of 2001 batch on Monday visited Invest UP for a high-level interaction aimed at enhancing Uttar Pradesh's global investment outreach. The visit is part of the mid-career training programme of these officers. The delegation included Apoorva Srivastava, India's ambassador to Slovak Republic; Sujit Ghosh, deputy high commissioner of India in London and Rajesh Ranjan, India's ambassador to the Republic of Cote d'Ivoire. During the meeting, the Invest UP team highlighted the state's progressive policies, proactive governance and robust ease of doing business ecosystem that have positioned the state as one of India's most attractive investment destinations.

Trade Show (UPITS) 2025. The trade show is scheduled to take place from September 25 to 29 at the India Expo Centre and Mart in Greater Noida.

With over 33 sector-specific policies, a fast-track clearance system, and a responsive single-

window platform, the state has recorded the highest number of new factory registrations in India in 2024–25, underscoring the growing investor confidence in the state's reforms and opportunities, said the state government.