

# UPSIDA, IIT-BHU pact to boost industrial devpt and innovation

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**Lucknow:** To foster stronger collaboration between academic institutions and industries, with a special focus on technology transfer, startup incubation and connecting research with industrial development of the state, the UP State Industrial Development Authority (UPSIDA) signed an MoU with IIT Banaras Hindu University on Friday.



"The agreement, signed between UPSIDA CEO Mayur Maheshwari and IIT BHU

officials, aims to accelerate innovation-driven growth, attract large-scale investments and create vast employment opportunities in the state," a spokesperson said.

Maheshwari said: "Teachers are the backbone of

## Karkhiya Industrial Area inspected

UPSIDA CEO Mayur Maheshwari visited Karkhiya Industrial Area in Varanasi, where he reviewed the ongoing industrial development and infrastructure upgradation works. During the inspection, he emphasised the establishment of a workers' service centre, the construction of a truckers' lay-by, and the strengthening of essential infrastructure including roads, water, electricity and other civic facilities. He instructed officials to accelerate the pace of development works so that world-class facilities could be made available to investors. Maheshwari also interacted with representatives of industrial associations and entrepreneurs on the Banas Dairy premises. TNN

our society and nation. It is through their guidance and

inspiration that students achieve excellence in research and innovation. This collaboration between UPSIDA and IIT-BHU will serve as a bridge between education, research and industry, marking a strong step towards future industrial progress and building a self-reliant India."

He further emphasised that UPSIDA is integrating modern technologies and Artificial Intelligence (AI) to transform industrial areas

into smart, transparent and investor-friendly hubs. By enhancing production capacities and streamlining processes, UPSIDA is ensuring faster growth. Additionally, the introduction of smart street lighting systems based on advanced technology will not only enhance energy efficiency but also strengthen women's safety. BHU VC Prof Ajit Kumar Chaturvedi and IIT-BHU director Prof Amit Patra were also present.