

Invest UP to boost German investments

Lucknow: Invest UP's Germany Desk convened a high-level virtual meeting with Ajit Vinayak Gupte, ambassador of India to Germany, to accelerate German investments in UP.

The session was led by KV Raju, economic advisor to the chief minister Yogi Adityanath.

Gupte commended the state's investor-friendly ecosystem and emphasised the importance of engaging key trade bodies such as the Indo-German Chamber of Commerce (IGCC) and sector-specific associations.

He recommended organising a targeted roadshow in Germany's industrial hubs to showcase UP's investment potential. TNN