

Response overwhelming, say entrepreneurs

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Lucknow: Stating that youth and women are collecting business leads and forging deals at the UPITS 2025, an official spokesperson on Sunday informed that present-day youth are emerging as job creators rather than jobseekers.

Take the example of 23-year-old Yash Gupta, who scaled up his father's company. "This is our first time at UPITS, and the response has been overwhelming. We've received around 25 strong leads in just three days. The Yogi govt's ini-

tiatives are a big step forward in empowering entrepreneurs like us," he said.

Another entrepreneur, 28-year-old Nilesh Agarwal from Lucknow, whose company develops website tools to automate business processes and marketing efforts, said: "The opportunities and subsidies for startups have increased tremendously over the years. The ecosystem here is so strong that starting a business in Uttar Pradesh is easier than anywhere else. A Guatemalan buyer even invited us to collaborate."

Likewise, Vishal Sharma, 30, from Bulandshahr, runs a company producing lithium batteries and battery management systems being exported across Indian states and even abroad. "At UPITS, we've received several new leads and signed an MoU worth Rs 45 lakh with a Polish buyer. The chief minister's initiative is a remarkable step, giving our business global exposure," he said.

"CM Yogi Adityanath has repeatedly emphasised that the youth are the backbone of Uttar Pradesh's economy. The

tangible impact of startup policies, subsidies, and skill development schemes is now visible everywhere," the official spokesperson said.

The same is the case for Nidhi Jain, who started a small business in chikankari. Today, she has given jobs to 30 plus women. "Today we can hold our heads high and contribute to building a self-reliant Uttar Pradesh," she said, adding, "UPITS 2025 is more than a trade show—it signals that Uttar Pradesh has emerged as a safe and favourable investment destination for women."