

# Uttar Pradesh's Bed & Breakfast & Homestay Policy 2025 a big draw

**STATESMAN NEWS SERVICE**

*Lucknow, 1 September*

The UP Bed & Breakfast and Homestay Policy 2025 is witnessing an encouraging response in the state capital, with a large number of residents registering their homes as homestays.

Officials estimate that nearly 800 homestays are likely to be set up in Lucknow alone, offering affordable alternatives to hotels and creating a welcoming, family-like atmosphere for tourists.

UP Tourism & Culture Minister Jaiveer Singh said: "Our effort is to ease the stay challenges faced by visitors at peak tourist destinations while creating

new income opportunities for local families. Homestays offer tourists not just affordability, but the warmth of Indian hospitality."

Under the policy, residents can register 1–6 rooms of their homes as homestays, with a maximum of 12 beds. Property owners are allowed to rent out up to two-thirds of their residence, while continuing to live on the premises. The scheme is classified under Gold and Silver categories and provides financial incentives, including subsidies and exemptions, to encourage participation.

Interested applicants can easily register their properties through the UP Tourism

Department's official portal [up-tourismportal.in](http://up-tourismportal.in), a simplified process that replaces the earlier reliance on central portals. The registration process is overseen by committees led by the District Magistrate and Superintendent of Police to ensure smooth approvals.

Officials noted that the surge in interest follows UP's record 65 crore domestic tourist arrivals in 2024–25, the highest in the country. With foreign tourist inflows also rising steadily, the homestay model is expected to play a key role in meeting accommodation demand.

while allowing travelers to experience local culture, cuisine, and traditions up close.