

IFS officers, Invest UP CEO discuss global outreach plan

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Lucknow: A delegation of senior Indian Foreign Service (IFS) officers from the 2000-2001 batch, participating in the mid-career training programme, visited Invest UP on Monday.

An official spokesperson said that the delegation, including Apoorva Srivastava (2001), Ambassador of India to Slovakia; Sujit Ghosh (2001), India's deputy high commissioner in London; and Rajesh Ranjan (2001), Ambassador of India in Abidjan (Côte d'Ivoire) – aimed at holding a discussion to position and enhance Uttar Pradesh's global investment outreach.

Invest UP team highlighted the state's progressive policies, proactive governance, and robust ease of doing business ecosystem that have positioned UP as one of India's most attractive investment destinations.

The CEO of Invest UP, Vijay Kiran Anand, highlighted the state's

highly competitive incentive framework, making it a top choice for global investors.

The discussion focused on forging stronger linkages between Indian embassies and Invest UP to attract global investors, promote key sectors, and expand opportunities for international collaboration.

As part of its global engagement strategy, Invest UP has also established dedicated foreign desks to identify and target companies interested in investing in the state.

The desk works to forge strategic alliances and actively seeks the support of Indian embassies worldwide to garner foreign investment and enhance the state's international presence. The interaction with senior diplomats reaffirmed a shared commitment to position the state as a hub of international investment and growth, with embassies supporting deeper global partnerships and collaborations.