

# Industry-academia collaboration takes centre stage at 'Samanvay'



## UP State Bureau

KANPUR

The industry-academia engagement program Samanvay was organised at IIT Kanpur on Wednesday, bringing together policymakers, researchers, and corporate leaders to discuss the role of collaboration in advancing technology and sustainable development.

The program featured discussions on Artificial Intelligence, Cyber Security,

## IIT Kanpur hosts brainstorming on AI, cybersecurity, sustainability

and Sustainability, with participants stressing that such engagement is essential for tackling global challenges while driving innovation for citizens' everyday needs. Speakers highlighted the need to translate research into practical applica-

tions that directly benefit industries and society.

India's economic trajectory was also underlined during the event, with references to how the country has emerged as the world's fourth-largest economy and is expected to move into the third position in the near future. Participants stressed that institutions like IIT Kanpur must play a leading role in supporting deep-tech innovation, strengthening cyber security, and nurturing startups.