

UPITS 2025: Footfall of 5L expected

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Large space allotted for priority sectors

Lucknow: Over five lakh visitors are expected to attend the UP ITS 2025, set to take place in Greater Noida from Sept 25.

"Launched in 2023, the event has grown bigger with each season. The third edition of UPITS in 2025 is set to be the largest and most impressive yet. The ambitious targets laid out by the organisers highlight the event's growing stature. Over five lakh visitors are expected this year, including 2.5 lakh B2B and three lakh B2C participants. Exhibitors will cross the 2,500 mark, while more than 500 foreign buyers are anticipated, supported by dedicated meeting halls for seamless interaction," an official

In the master exhibition layout of UPITS 2025, a large space was allotted for the state's priority, rising and champion services sectors. According to the layout plan, halls 1 to 8 and hall 15 were allocated for B2B activities while halls 9, 10, and 12 were designated for B2C. Halls 11 and 14 were made hubs for both B2B and B2C. The Yogi govt has positioned UPITS as not just a state-level but a national future-defining investment platform. By drawing investors, entrepreneurs and international delegates, the event will give UP a distinct identity on the industrial map.

spokesperson said on Friday.

They added that for added convenience and transparency, registrations will be managed through a QR code-based mobile app. This edition reaffirms that Uttar Pradesh is rapidly carving out a distinct and powerful identity on the international trade map.

They also said that UPITS

has secured its place on both the national and global trade map in just three years. Since its debut in 2023, the event expanded every year in scale, influence, and participation. The steady rise in exhibitors, visitors, and foreign buyers highlights UP's emergence as a new hub for investment, trade, and global recognition.