UP Int'l Trade Show

Yogi govt to highlight sustainability efforts

TIMES NEWS NETWORK

Lucknow: The UP govt will launch the "UP Pledges to the Planet" initiative at the third edition of UPITS-2025 to reinforce its commitment to environmental protection and climate action, an official spokesperson said on Tuesday.

"Through this initiative, UPITS 2025 highlights Uttar Pradesh's emergence not only as India's growth engine but also as its green engine," the official said.

Informing that the departments of irrigation, environment, forest, and climate change will showcase their key schemes and achievements, the official said the visitors will learn how modern irrigation solutions in UP are boosting farmers' yields while conserving large amount of water, contributing to long-term water security and farmers' prosperity.

The programme will also showcase how UP developed a robust model that balances development with ecological preservation to tackle climate change challenges. Keeping the Sustainable Development Goals (SDGs) in focus, the state is rapidly advancing toward a greener future.

Experts believe that this model will serve as an example not only for Uttar Pradesh but for the entire country, guiding the way toward climate justice and sustainable development.