

UP makes strong pitch to emerge as India's next GCC hub

TIMES NEWS NETWORK

Lucknow: Experts from over 16 leading companies, including Orion Innovation and ACA Group, on Friday shared insights on strengthening the Global Capability Centre (GCC) ecosystem in Uttar Pradesh at a conclave organised by Invest UP in collaboration with Dun & Bradstreet India in New Delhi.

Invest UP CEO Vijay Kiran Anand underlined the state's potential as a hub for GCCs, citing the growing shift of such centres to Tier-2 and Tier-3 cities. He pointed to enablers like robust road and air connectivity, dedicated freight corridors, a vast land bank and other cost advantages. "These factors make UP a cost-efficient site," he said. Earlier, additional chief secretary (infrastructure and industrial development) Alok Kumar, who chaired a session at UPITS 2025, highlighted the availability of ready-to-move commercial spaces across Noida, Greater Noida, Lucknow, Kanpur, Agra, Varanasi and Prayagraj.