

initiative

UP's agri power on global stage at Trade Show 2025

UP State Bureau
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The third edition of the Uttar Pradesh International Trade Show (UPITS) will take place in Greater Noida from September 25 to 29 under the guidance of Chief Minister Yogi Adityanath. Prime Minister Narendra Modi will inaugurate the event on Thursday. This year, a major highlight will be the agricultural pavilion, showcasing the state's farming advancements and providing a platform for farmers, institutions, and agri-industries.



Five state agricultural universities, the Uttar Pradesh Beej Vikas Nigam, and the International Rice Research Institute (IRRI), Varanasi, will participate in the exhibition. The Agriculture Department has been allocated 1,000

square meters for its pavilion, featuring progressive farmers, Farmer Producer Organizations (FPOs), and leading companies in seeds, fertilizers, mechanization, and crop protection.

More than 15 FPOs from dis-

Five agri universities, IRRI Varanasi, and Beej Vikas Nigam to participate in event

tricts including Bulandshahr, Prayagraj, Etah, Jhansi, Meerut, Saharanpur, and Lucknow will bring their products. The exhibition will also feature 17 farm mechanization firms, nine seed companies, eight fertilizer firms, and eight crop protection

companies, all presenting modern technologies.

Participating universities include Chandra Shekhar Azad University, Acharya Narendra Dev University, Sardar Vallabhbhai Patel University, Banda University, and SHUATS Prayagraj.

To ensure smooth execution, the Agriculture Department has appointed nodal officers for various sectors—seeds, fertilizers, equipment, crop protection, and startups. Special coordination with IIT Kanpur will also highlight emerging agri-technologies and innovations.