



# INVEST UP

Newsletter [July 2025]

Aligned with \$1 trillion economy goal of Uttar Pradesh Government



## Uttar Pradesh India's Growth Engine on the World Stage

The Government of India showcased a dedicated India Pavilion at the **World Expo 2025 in Osaka, Japan**, where the state of **Uttar Pradesh** was highlighted from **21<sup>st</sup> July to 1<sup>st</sup> August, 2025**. Over its two-week presence, Uttar Pradesh presented its rapidly evolving investment landscape, thriving tourism potential, and rich cultural heritage. High-quality digital displays featured the state's key sectors, flagship infrastructure projects, and progressive policy ecosystem.

The high-level delegation of Uttar Pradesh was led by **Hon'ble Finance Minister, Shri Suresh Khanna** (21<sup>st</sup>–26<sup>th</sup> July 2025) and **Advisor to the Chief Minister, Shri Awanish Kumar Awasthi** (27<sup>th</sup>–31<sup>st</sup> July 2025), along with senior officials. The visit was pivotal in positioning Uttar Pradesh as a future-ready economy, with strengths in **manufacturing, electronics, renewable energy, green hydrogen, and tourism**.

Strategic meetings held during the Expo not only highlighted the state's investment potential but also strengthened bilateral ties with key Japanese stakeholders, further enhancing its global outreach.

## Uttar Pradesh's Global Footprints

UP's delegation, supported by **Invest UP**, held high-level meetings with:



- **DENSO Corporation** committed to set up a motor generator plant for EVs in Gautam Buddha Nagar, with an MoU signed on-site.
- **Tokyo Electron Limited (TEL)** expressed intent to set up semiconductor operations and GCCs in UP.
- **Toyota Motor Corporation** reaffirmed support through its Denso subsidiary to expand EV component manufacturing in the state.
- **Toshiba** has expressed interest in turbine supply for UP's upcoming Pumped Storage Projects.
- **Suzuki Motor Corporation** discussed land allocation for a CBG plant in Badaun and proposed GST revision for small cars.
- **Sumitomo Mitsui Banking Corporation** advocated opening a branch in Noida and recommended a Japan Desk at Invest UP.
- **Honda Power Group** invited the delegation to its 40-year celebration in Greater Noida and explored semiconductor and defence investment opportunities.



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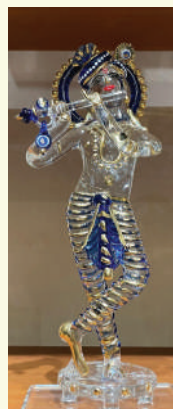
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- **JETRO** proposed forming a Joint Working Group with Invest UP and agreed to host two GCC summits in Lucknow and Noida.
- **Jent Company Ltd.** signed an MoU to set up a **Recyclable Plastic Project in Gorakhpur**, with operations expected to begin in 2026.
- Engagements with the **Kansai Pharmaceutical Industries Association (KPIA)** focused on joint R&D, clinical trials, diagnostics, and medical devices. A proposal was made to develop a Bio-Innovation Cluster in Uttar Pradesh, modelled on successful Japanese frameworks.
- Site visits to **NITE and NLAB in Osaka** enabled dialogue on technology evaluation, EV battery R&D, and solid-state battery certification. The establishment of testing and validation facilities in Uttar Pradesh was also discussed to attract global EV and clean mobility investments.
- During pavilion visits, discussions with the **Japan, Future City, and Germany Pavilions** opened avenues for joint innovation projects in green mobility, smart cities, and climate technology.

## Academic Collaborations at World Expo, Japan

Uttar Pradesh also leveraged the platform of **World Expo 2025 in Osaka, Japan** to strengthen academic and institutional ties.

- **Koyasan University** visit led to an agreement for student exchange programs with Uttar Pradesh universities, boosting cross-cultural learning and research.
- A delegation visited **MAFF Headquarters** to review its long-standing association with **Chandra Shekhar Azad University of Agriculture & Technology (CSA), Kanpur**.



### ODOP Showcase

A major highlight was the display of **One District One Product (ODOP)** items, which drew global attention for their craftsmanship and export potential.



### Featured Products

**Banarasi Silk Stoles, Shazar Stone Cufflinks (Banda), and Lord Krishna statues (Firozabad)** stood out, receiving overwhelming interest from international buyers and visitors.



### Global Engagement

The pavilion recorded **30,000+ visitors** in a single day, including business and academic delegations from the **EU, Portugal, Germany, and Hon'ble Mayor of Sano City, Japan, Mr. Yutaka Kaneko**.

## NHAI to develop 6-lane Access Controlled Agra-Gwalior Greenfield Expressway on BOT (Toll) Mode

The **National Highways Authority of India (NHAI)** will develop an **88 km-long, 6-lane, access-controlled Agra-Gwalior Greenfield Expressway (NH-719D)** to strengthen connectivity between the tourism hubs of Agra and Gwalior. The project will be executed under the Build-Operate-Transfer (Toll) mode at an estimated cost of **₹4,613 crore**.

A concession agreement has been signed with **M/s G.R. Infraprojects Ltd.** for a period of 20 years, including a 30-month construction timeline. The expressway will traverse through Uttar Pradesh, Rajasthan, and Madhya Pradesh, starting from Deori village in Agra and terminating at Susera village in Gwalior.

Once completed, the expressway will not only boost tourism and trade but also mark a significant step in expanding modern highway infrastructure across the region.

## Chitrakoot Link Expressway Gets Cabinet Approval



The Uttar Pradesh Cabinet has approved the construction of the **15-km-long, four-lane Chitrakoot Link Expressway** at an estimated cost of **₹940 crore**. This vital link will connect the Bundelkhand Expressway with Chitrakoot, while also providing seamless access to the Satna-Chitrakoot-Prayagraj National Highway.

Originating near Bharatkoop and stretching up to Ahmadganj locality near the Uttar Pradesh-Madhya Pradesh border, the expressway is set to boost regional connectivity and ease travel for commuters. The **Uttar Pradesh Expressways Industrial Development Authority (UPEIDA)** has already floated a tender to onboard a construction company. The

project will be executed in EPC (Engineering, Procurement, and Construction) mode, with the selected firm also responsible for maintenance for five years post-completion.

## Hon'ble CM Inaugurates India's First Private AI-Augmented Multidisciplinary University "Chandigarh University" in Unnao

**Hon'ble Chief Minister, Yogi Adityanath** has inaugurated India's first private **AI-Augmented Multidisciplinary University** in Uttar Pradesh's Unnao district, terming it a milestone in building a modern, future-ready India. He emphasized the state government's commitment to digitally and technically empowering youth, encouraging public-private investments, and driving reforms that strengthen education-industry collaboration.

**Spread across 63.53 acres** on the Lucknow-Kanpur Road, the **Chandigarh University, Unnao Campus** is designed in line with the **National Education Policy (NEP)** to promote multidisciplinary learning, cutting-edge research, innovation, and holistic development. The campus is poised to not only transform the academic landscape of the region but also fuel economic growth while advancing India's AI-driven journey towards Aatmanirbhar Bharat.

## Uttar Pradesh Excise Department Organizes Excise Investors' Summit

In a major push to attract investments in alcohol-based industries, the **Uttar Pradesh Excise Department**, in collaboration with Invest UP, organized a one-day **Excise Investors' Summit** at Indira Gandhi Pratishthan, Lucknow. The summit promoted investments in alcohol manufacturing, distribution, and marketing through investor-friendly policies and insights into existing frameworks.

Inaugurated by **Hon'ble Excise Minister (Independent Charge), Shri Nitin Agarwal**, the event saw participation from investors, industrial groups, and startups from India and abroad. It received investment proposals worth **₹3,600 crore**, with more investors showing interest in the sector.





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## Human Resource Management System (HRMS) Portal for Udyami Mitras

Hon'ble Industrial Development Minister, Shri Nand Gopal Gupta 'Nandi' launched the **HRMS portal** under **Nivesh Sarathi Portal**. The cloud-based system digitizes HR functions for Udyami Mitras—attendance, leave, payroll, Form-16, and more—enabling real-time access, transparency, and oversight at district and state levels. The portal boosts efficiency, accountability, and supports ease of doing business.



### Quote

*"Udyami Mitras play a key role in implementing Uttar Pradesh's investor-friendly policies. With the launch of this HRMS system, we are further empowering them with digital tools to function more effectively," - Shri Nand Gopal Gupta 'Nandi', Hon'ble Minister for Industrial Development*

*"We've decided to make Uttar Pradesh a **\$1 Trillion Economy** by 2029."*

*- Hon'ble Chief Minister, Uttar Pradesh, Yogi Adityanath*

