## Russia-India Business Dialogue Unlocks New Avenues at Uttar Pradesh International Trade Show 2025

Greater Noida, September 26, 2025 — A focused B2B meeting on the Russia–India Business Dialogue was successfully convened today on the sidelines of the Uttar Pradesh International Trade Show (UPITS) 2025 at India Expo Mart, Greater Noida. The session was chaired by Shri Alok Kumar, Additional Chief Secretary, Infrastructure and Industrial Development, Government of Uttar Pradesh, and co-chaired by Shri Shashank Chaudhary, Additional CEO, Invest UP.

The dialogue witnessed robust participation from over 85 companies, facilitating more than 240 targeted B2B meetings within a span of just three hours. Thirty Russian companies representing a wide spectrum of sectors engaged with Indian counterparts to explore trade and investment opportunities, forge strategic partnerships, and deepen bilateral cooperation.

Key sectors represented included Manufacturing (Industrial & Engineering), Energy, Utilities & Infrastructure, FMCG, IT & Digital Solutions, Chemicals & Cosmetics, Packaging, Medicine & Medical Equipment, Electronic Components & Transmission, Food Processing & Agriculture, Tourism, Trade & Wholesale Distribution, and Animal Husbandry.

The discussions emphasized synergies in areas of mutual interest and highlighted Uttar Pradesh's emergence as a dynamic hub for international collaboration. Russian investors expressed keen interest in the state's expanding industrial base, proactive governance, and sector-specific incentives.

The event reaffirmed the commitment of both sides to strengthen economic ties and unlock new avenues for sustainable growth. It also showcased Uttar Pradesh's strategic positioning as a gateway for global partnerships, backed by world-class infrastructure and investor-friendly policies.

The Russia–India Business Dialogue marked a significant milestone in advancing cross-border engagement and investment facilitation, setting the stage for long-term collaboration across critical sectors.

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