

Invest UP and Indian Embassy in Germany Hold Strategic Dialogue to Boost German Investments in Uttar Pradesh

Lucknow, 19 September 2025: **Invest UP's** Germany Desk convened a high-level virtual meeting with **Mr. Ajit Vinayak Gupte, Ambassador of India to Germany** to accelerate German investments in Uttar Pradesh. The session was led by **Dr. K.V. Raju, Economic Advisor to the Hon'ble Chief Minister of Uttar Pradesh**.

Ambassador Gupte commended the state's investor-friendly ecosystem and emphasized the importance of engaging key German trade bodies such as the **Indo-German Chamber of Commerce (IGCC)** and sector-specific associations. He also recommended organizing a targeted roadshow in Germany's industrial hubs to showcase UP's investment potential. The dialogue underscored Uttar Pradesh's proactive approach to fostering Indo-German economic ties, with a focus on advanced manufacturing, defence, and mobility.

Officials from Invest UP highlighted the state's robust infrastructure, progressive policies, and skilled workforce—making it a compelling destination for global investors. Notably, the FDI Policy offers a 75% upfront land subsidy, positioning Uttar Pradesh among India's most competitive investment locations.

To further strengthen Indo-German collaboration, Invest UP proposed structured outreach initiatives including participation in German trade fairs, curated business roundtables, and strategic roadshows. These efforts aim to deepen engagement, unlock new partnerships, and position Uttar Pradesh as a gateway for German industries seeking growth in India. The meeting marks a significant step in advancing bilateral investment and reaffirms Uttar Pradesh's commitment to global economic integration.
